

Generic medicines

Effective... and less costly

If you're looking for the best value in your health coverage, generic prescriptions are the way to go. They're made from the same formula as their name-brand counterparts, which means they're just as safe and effective. Plus, they usually cost much less.

Consider these facts about generic medications:

Just as strong

Since generic medicines are made from the same formula as name brands, they're just as strong.

Less expensive

Generic medicines don't need to be researched and developed from scratch. Also, they aren't advertised. Both factors mean lower costs.

Safe to use

The Federal Drug Administration requires equally rigorous testing of generic and name-brand medications.

Widely available

Since new generic drugs become available frequently, ask your doctor or pharmacist if a generic alternative is right for you.

**Learn more on the
Health Balancesm pages
of our Web site**



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