



100
years of
EXTRAORDINARY CARE



100 YEARS OF
EXTRAORDINARY
MEMORIES

A COLLECTION OF PHOTOS AND STORIES
CELEBRATING FACEY MEDICAL GROUP



DR. HECTOR

11.10.93

The Early Years

02–17

The 70s–90s

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The 2000s and Beyond

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THE EARLY YEARS

In Summer of 1923, a 30 year-old Frederick Duncan Facey, M.D. moved from North Dakota with his wife and children to begin practicing medicine in the San Fernando Valley. When his practice opened inside a small building on Brand Boulevard in San Fernando that August, so did a legacy of innovative medicine that is carried on today by Facey Medical Group.

Well-entrenched in his practice but desiring to build something even better, Dr. Facey gradually took on partners. Dr. Facey practiced medicine by himself for approximately ten years before Dr. Ed Sudlow, an otolaryngologist, became his first partner clinician in 1933. The two were joined by surgeon Paul Seitter in 1937.

Dr. Paul Eidson, the group's first OB/Gyn, came on board in the early 1940s as the group continued to flourish. Two additional general practitioners, Drs. Albert Goetschel and Ward Warren, joined shortly thereafter. These men not only spent time in private practice, but also were well-known faces at the only inpatient facility in the area, The San Fernando Hospital.

DR. PAUL SEITTER STANDING IN FRONT OF THE
FACEY OFFICE AT 318 S. BRAND BLOUVARD, 1937



F. D. Facoy, M.D., F.A.C.S.
E. L. Sudlow, M.D. P. F. Seitter, M.D.
P. D. Eidson, M.D.

318 South Brand Boulevard, San Fernando, California
Telephone 241

BABY DIET - SIX WEEKS

For Curtis Baby Service

Date 8-

- 6:00 a.m. - Formula.
8:00 a.m. or 4:00 p.m. - 10 drops Mead's Oleum Percomorphum or 10
Orange Juice, 6 teaspoonfuls in 1 ounce water.
9:30 a.m. - Bath. Give Exercise No. 1.
10:00 a.m. - Formula. Morning nap.
2:00 p.m. - Formula. Afternoon nap.
6:00 p.m. - Formula.
10:00 p.m. - Formula.

EXERCISE NO. 1 - Gentle massage of the abdomen should be started,
gently stroked and then kneaded.

- 1 - Be regular in taking care of your baby.
- 2 - Eliminate the 2:00 a.m. feeding, if possible. You may offer
10 p.m. and 6 a.m. if necessary.
- 3 - If weather permits, child may sleep outdoors in the afternoon.
- 4 - Keep finger nails cut and smooth.
- 5 - Give sunbath at _____. Start with one minute each, f
increase one minute every other day until 12 minutes are given
(protecting head and face).
- 6 - Babies normally have cold hands and feet; therefore, do not j
clothing or blankets needed by feeling their feet; judge by f
arms and body.
- 7 - Anyone may be a carrier of cold germs without having outward
Therefore, do not unduly expose your baby. Talking into a ba
handling his hands, without first washing, is a bad practice.
colds from people.

NEW DIRECTIONS:

Date:

Weight:

Height:

15-46

drops Homocobrin.

the muscles being

water between

front and back and
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eeling the legs,

signs of a cold.

by's face and

Babies acquire

8-15-46

9 lbs. 10 oz

22 inches —

NEWBORN CARE INSTRUCTIONS
BERNICE COOKE, 1946





PHOTOS FROM THE OPENING OF A LARGER FACEY OFFICE IN SAN FERNANDO , 1954

LEFT: DR. FACEY & DR. SEITTER

RIGHT: THE DOCTORS SITTING WITH THEIR WIVES

My husband, Norman Cobert corresponded with the Magan Clinic for several months, and originally intended to accept their job offer as an OB-Gyn doctor. After we came to Southern California to take a look at the facilities, Norman's cousin, Dr. Herb Rappaport (Pediatrician in Pasadena) suggested we go to the San Fernando Valley to interview with Facey, because the Valley was a nicer place to live, and had less smog than West Covina, where the Magan Clinic was located.

The Facey group of doctors invited us both to attend a meeting where Dr. Ward Warren, (Internist) told us that he had worked for a short period for Facey, and then for Magan, then he went back to Facey to stay. We moved from Detroit, Michigan and arrived in California to join Facey on July 4, 1960. We found the Facey doctors to be very friendly and social. That even included the Manager of Facey, Bob Schuster, and Lucky and Adele, a couple who cleaned the Facey office and prepared food for the Facey employees' parties and picnics. There was also an annual rodeo with Holy Cross Hospital.

The office building occupied by Facey was located on Brand Bld in the city of San Fernando, but Facey had plans to build a much larger building on Sepulveda Blvd. in Mission Hills. Norman and Dr. Eidson got along very well in practice at San Fernando Hospital, delivering babies and doing surgery. After about a year, Dr. Eidson was in a terrible auto accident and did not return to the practice. This was hard on Norman (not having a partner), so when Dr. John Lynch joined him, it was a big relief.

Dr. Lynch was much more into business while Norman was more into patient care, a perfect combination. Norman worked for Facey for 35 years before retiring. He died in 2002 from a heart attack.

HELEN COBERT



ACEY
CAL GROUP

BARAN
& EN



I was born in 1955 and immediately became a member of the Facey family as that's where my mom's doctor was. I remember going to the office on Brand Boulevard and getting the polio sugar cube and the tuberculosis test on my arm there. All these years later, I still go to Facey and am glad to be a part of its history— past, present and future.

JOLENE MASON



PHOTO FROM THE GROUNDBREAKING CEREMONY FOR FACEY MISSION HILLS

THE BOARD OF DIRECTORS,
PHYSICIANS AND SUPPORT STAFF
OF
FACEY MEDICAL GROUP, INC.
CORDIALLY INVITE YOU TO A
RECEPTION
CELEBRATING THE DEDICATION
OF OUR NEW FACILITY

REFRESHMENTS
THURSDAY, MARCH 29
5:30 P.M. TO 7:30 P.M.

11211 SEPULVEDA BLVD.
MISSION HILLS, CALIF.
RSVP: (818) 365-9531, EXT. 203





TOP LEFT: INVITATION TO THE OPENING & DEDICATION OF THE MISSION HILLS CLINIC, 1963

CLOCKWISE FROM LEFT-CENTER: PHOTOS OF FACEY MEDICAL GROUP'S MISSION HILLS OFFICE AS IT LOOKED IN THE 1960S

THE 70s-90s

OPHTHALMOLOGY
 MEDICAL SERVICES
 JOHN H. SLONIM, M.D.
 ALLEN P. BRANTZ, M.D.



Facey Medical Group Enlarges Facility



Don Abramsky, Administrator of Facey Medical group, has announced the expansion of the medical facility at 11211 Sepulveda Blvd. from its present 35,000 square feet to 55,000 square feet over the next year.

The \$2,000,000 construction job will result in a two story building scheduled for completion in May 1983. Abramsky stated that the proposed expansion is the largest in the 60 years Facey Medical has been in existence. He pointed out that Facey moved to its present site in Mission Hills from San Fernando 20 years ago.

When the new building is completed 10 additional physicians will join the medical group, and patient treatment will increase from 600 presently to 1000 per day. Meanwhile, Abramsky announced, Drs. Denise Dru, E.N.T. and Steve Lowenthal, Urology, who have completed their residency at U.S.C., will join Facey July 10, 1982.

Community

CARPET CLEANING

DUNN RITE CARPET CO.
 10648 1/2 Sepulveda
 Mission Hills

TRAVEL AGENCY

CASINO TRAVEL & TOURS
 15421 Chatsworth
 Mission Hills

Facey Medical

11211 SEPULVEDA
 GRANADA HILLS, CA
 (213) 365-9531

- ★ General and Internal Medicine
- ★ Internal Medicine
- ★ Obstetrics & Gynecology
- ★ Pediatrics
- ★ General Surgery
- ★ Gastroenterology
- ★ Diagnostic Radiology
- ★ Physical Therapy
- ★ Ophthalmology and Optometry
- ★ Dermatology
- ★ Endocrinology and Metabolism
- ★ Urology ★ Ears, Nose & Throat

Office Hours by Appointment
 8:00 to 6:00 Monday - Friday
 Physicians

24 hour answering service

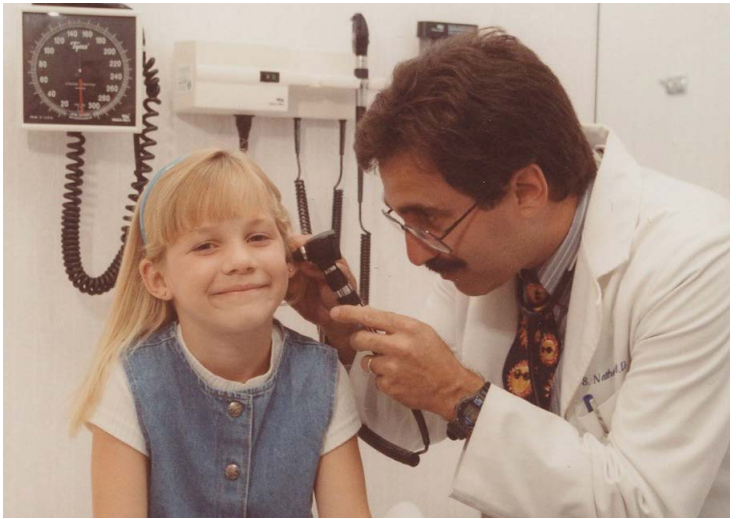




Porter Ranch opens. Mission Hills doubles in size and offers Facey's first urgent care services. Canyon Country opens. Facey expands with the purchase of the Alhambra Medical Group. New clinics appear in Northridge, Valencia and Castaic. As the community grew, so did Facey.

By the end of the 1990s, the number of Facey clinics had jumped to eight. The group had grown in leaps and bounds thanks in no small part to the leadership of Facey physicians like John Lynch, H. Steven Aharonian, Robert Finkelstein and Paul Sussman.





ABOVE: ADVERTISING PHOTOGRAPH FROM 1990s FEATURING DR. STEVEN NATHANSON

BELOW: DR. AHARONIAN SPEAKS AT FACEY'S 75 ANNIVERSARY CELEBRATION IN 1998



facey facts

The Newsletter for Patients and Friends of Facey Medical Foundation

Fall 1994

New Facey Northridge Facility To Feature Women's Center

We're building a beautiful new home in Northridge!

The grand opening of our new medical office building, located at the intersection of Roscoe and Reseda Boulevards, is now slated for January 1995. The new, three-story, 27,000 square-foot facility will house medical staff professionals in primary care and a number of specialties, including OB/Gyn. Both laboratory and radiological services will be available on-site for patients, as well.

"We are very proud of this facility, and we're really looking forward to expanding our services to the local community," said Leslie Holland, Regional Manager for Facey's Northridge and Porter Ranch facilities.

A highlight of the new building will be

a Women's Center, located on the second floor. The decor, featuring a teal and mauve color scheme and contemporary furnishings, is intended to make women feel especially comfortable, she added. In addition, large windows on all sides of the building create an open and airy feeling.

On-site specialized services for women will include mammography, ultrasound, and facilities to perform minor procedures. The center will also feature special



Facey's new medical office building is set to open in early 1995.

services for new mothers and moms-to-be, including education classes for prenatal and post-natal care.

All Facey physicians currently practicing at Facey's Reseda location will relocate to the new facility, as well as some physicians from the Mission Hills main office. New physicians are also being recruited for the building, including Lynn Barlow, M.D., a local established pediatrician.

"This center will offer several amenities for our patients, in addition to pleasant surroundings," said Dr. Tina Verder, a new OB/Gyn Facey physician who will be practicing at the building. "With a new set up for minor operations, we'll be able to perform such procedures on-site on an outpatient basis. And all the equipment we'll have in the building will be brand-new and more comfortable for patients. The new location will also cut down on travel time for our Northridge patients, since they will no longer have to drive between Mission Hills and Northridge."

New Services and Offerings at Facey

It'll Soon Be Easier to Reach Us by Phone

As part of our continuing efforts to enhance our service to patients, we have purchased a new telephone system, which will be installed later this year. This new system will ease the process of calling into Facey, since it will allow patients to directly reach the department of their choice, without having to go through the main operator. In addition, the system includes an automatic attendant and a simple menu selection, so patients can select the department they want if they don't know the direct number.

"Callers will always have the option of talking to a 'live' person, if they wish, so they won't have to listen to a recording if they need to reach someone quickly," according to Facey Support Services Director Paula Kleiman. "We don't want to lose the human touch patients have grown to expect from us."

The new system will also relieve the heavy call traffic on Facey's switchboard, allowing our operators to answer calls quicker.

My Mom, Sophie Porzio Powers and her twin brother, Lawrence Porzio were delivered by Dr Facey on October 10, 1930 in the San Fernando Hospital. Their older siblings were born at home. Dr. Facey told my grandmother because she was having twins she needed to deliver in the hospital.

My Mom has remained Facey Medical for 93 years.

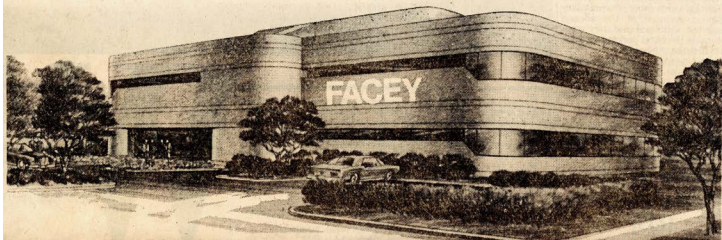
CARLEEN POWERS

Facey Medical Group is pleased to announce the opening of its new, expanded facility

The Facey Medical Group, composed of more than two dozen physicians specializing in more than a dozen medical areas of practice, looks forward to serving you in its new, expanded facility. These new medical offices provide a new setting in keeping with the group's 60-year tradition of providing excellence in care to the residents of the northern San Fernando Valley area.

Facey Medical Group, Inc.

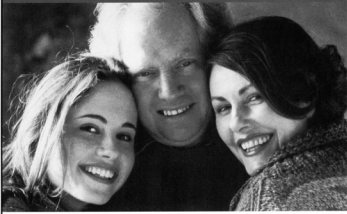
11211 Sepulveda Boulevard · Mission Hills, CA 91345-1196 · (818) 365-9531 · (805) 259-4171



All of my providers are great and I couldn't ask for a better medical group with all the amazing doctors they have. I have also been a patient at Facey since the day I was born 71 years ago.

ANONYMOUS PATIENT

OPEN ENROLLMENT 1996



Choose the
medical group that
won't just make you
feel better. It'll make
you feel good.

**FACES
FACEY**

It's Open Enrollment. And for many people in the Alhambra area, that will mean a healthy change.

To Facey Medical Group. Where an expert staff of primary care physicians and specialists insists on treating every patient like a person. Where access to care is always close by, with six easy-to-reach locations. Where convenient, on-site services include lab and X-ray facilities. And, where maintaining good health is always regarded as seriously as treating illness.

If you're faced with the option of changing your medical group, switch to Facey. It's a decision you'll feel good about.



A choice of convenient locations including 1237 E. Main Street, Alhambra • 800-220-0188

Facey Medical has been a part of my life for 40 years. I started going to Facey in my early 20's, left for a while and came back in my 50's.

Facey was amazing back in the 80's and even better when I came back in the 2010! Having a medical facility having every department under one roof is so time saving, especially these days with the cost of gas.

All my doctors at Facey have always been top-notch, so caring and understanding. My mammogram in 2016 confirmed a breast cancer diagnosis and my surgeon was amazing. He made me feel I was in very good hands, and I trusted him with my life. What a blessing Dr. Peter Richman is!

BRENDA EVANS



THE 2000s AND BEYOND



Electronic medical records, new locations, new partnerships and even more comprehensive care have marked the last two decades of Facey's history. The decades-old Alhambra clinic was relocated to a brand-new medical building adjacent to San Gabriel Valley Medical Center. Copper Hill opened and Castaic closed, while services in Valencia expanded with the opening of a second location dedicated to specialty care.

The new millenium brought on an extended phase of renewal at Facey Medical Group, made possible in no small part by the partnership with Providence that was solidified in 2012. A new Mission Hills clinic of epic scale opened in 2013 and was quickly followed by expansion to the South and West, with the opening of new offices in Burbank, Tarzana and Simi Valley.

Facey's Valencia, Porter Ranch and Northridge clinics also moved into newer, modern spaces while at the same time, the Facey hospitalist program expanded to care for more patients in the hospital setting.

During this time physicians and caregivers alike gave their time and resources back to the community in multiple ways, from sponsoring events and youth sports to traveling abroad as volunteers in both clinical and non-clinical spaces.

The community pays this kindness back when the COVID-19 pandemic tests the entire globe's resilience in 2020, donating supplies, meals and more to exhausted clinical teams. While the world fights against one of the most deadly widespread viruses since the 1923 flu, Facey physicians and caregivers work harder than ever before to keep their community healthy and safe.

As Facey's first 100 years come to a close, a new urgent care clinic is brought to life on the campus of Providence Saint Joseph Medical Center in Burbank and the next chapter in the group's history begins to unfold.



ABOVE: DR. CILNIS & DR. POSTUMA RETIREMENT PARTY, 2002

BELOW: THE FACEY COPPER HILL TEAM POSES FOR A PHOTO IN 2004





ABOVE: ABOVE: RIBBON CUTTING FOR THE WOMEN'S CENTER AT MISSION HILLS, 2004
BELOW: FACEY PHYSICIANS AND STAFF DANCING AT THE 2003 FACEY PROM





SANTA CLARITA

SUNDAY

WEATHER

 Mostly sunny
 Highs: 56-63
 Lows: 42-46
 Air quality:
 Good
 For details, see back of Viewpoint

2005, Los Angeles Daily News

DECEMBER 4, 2005

ONE DOLLAR

REGIONAL TED AREAS HIGHER

Area residents head to help Mexican families

They'll bring poor children some Christmas cheer

By Judy O'Rourke
Special to the Daily News

SANTA CLARITA — Nearly three dozen doctors, nurses, children and adults are counting the days until they caravan about 300 miles to a slum in a dirt-poor Mexican town.

There, these Santa Clarita residents will deliver carloads of gifts, necessities and hands-on help to residents of the region outside Ensenada to which they are bringing pre-Christmas relief. One family will return on Christmas to throw a party in an orphanage.

One of the doctors, a Saugus pediatrician who grew up in bleak, post-war

Korea, sees himself as a child in the bright, dark eyes of the Mexican town's youngsters.

"I grew up in the same situation, with no shoes, no toys," said Dr. Peter Kim. "I went to medical school and now I'm back there, helping them."

The entourage will spend two days in Gomez Morin, a town on the outskirts of Ensenada in Baja California. A couple of doctors from the Facey Medical Group and about five nurses who attend church together will provide basic medical care and treatment for cases of pneumonia, ear infections and asthma.

During a visit in October, Kim examined about 200 children. He solved a

child's hearing problem with old-fashioned ingenuity.

"I took a dead ladybug from the child's car," he said.

The medical team arms itself with an arsenal of medicines, mostly pharmaceutical samples donated by local doctors. The other group members serve fresh food, distribute canned food and clothes, and build structures for the impoverished residents.

Kim and his wife Esther return to the town with the group every three months. About 30 people plan to pile into sport utility vehicles, vans and cars Dec. 17.



Dr. Peter Kim and his wife Esther and Maria Cantero will go to a village outside Ensenada, Mexico, to help poor families.

David Crane
Staff Photographer

Please see RELIEF / Page 4

ABOVE: CLIPPING FROM THE LOS ANGELES DAILY NEWS, DECEMBER 2005.

BELOW: DR. DANIEL LEWIS AND DR. ROSCOE MARTER DISPLAY RECOGNITION CERTIFICATES AT THE OPENING OF THE NEW VALENCIA 1 OFFICE IN 2005.



My obgyn was Dr. Gallivan and I loved him. I was so sorry to hear of his passing. He gave me excellent care over the years and when I finally became pregnant, I was so happy to have him as my doctor.

I had a friend lose a pregnancy to an incompetent cervix so I kept telling Dr. Gallivan, "check me for an incompetent cervix" over and over again. He patiently explained to me that was not something you could "check" for, over and over again.

Because of my age, I was referred to a high-risk obgyn, Dr. Tabsh, for some tests. Even though I wasn't a patient of his anymore, he still checked on me occasionally during my pregnancy. To make a long story short, about five months along I started having contractions and was hospitalized for, you guessed it, an incompetent cervix.



I was hospitalized late one night and Dr. Gallivan called me the next morning. He said when he got the call from Dr. Tabsh's office, before they could even tell them why I was in his care, he knew what it was. That made me laugh.

In a bleak situation, he brought laughter and took the time to call me personally, even though I wasn't under his care anymore. I told him how sorry I was he was now not delivering my babies (twins). He was a great doctor.

I'm still at Facey and am now under the care of Dr. Gowthaman. I love her and receive excellent care from her also. Long time Facey patient here and will continue to be one! Thank you!

AMY NOLAND





ABOVE: FMG PRESIDENT DR. FREDERICK RUSSO IS JOINED BY FACEY CAREGIVERS AT COLLEGE OF THE CANYONS FOR THE PRESENTATION OF \$10,000 IN FUNDS FOR THE YVONNE WIGGINS MEMORIAL SCHOLARSHIP PROGRAM IN 2010.

BELOW: FACEY CAREGIVERS AND PHYSICIANS WELCOME COMMUNITY BUSINESS PARTNERS AT THE GRAND OPENING OF FACEY SIMI VALLEY IN 2011.





ABOVE: DR. TRI DAO AND DR. LISA KAO REPRESENT FACEY AT A DISNEY EMPLOYEE HEALTH FAIR IN 2016

BELOW: CAREGIVERS AND PHYSICIANS AT THE 2017 OPENING OF FACEY TARZANA.





ABOVE: 2017 GROUNDBREAKING FOR THE NEW CANYON COUNTRY OFFICE
BELOW: DR. RUSSO RAISES A GLASS TO HIS LONGTIME ASSISTANT, SHELLY MILLER, AT HIS RETIREMENT ROAST IN 2018

RIGHT: VIEW OF FACEY CANYON COUNTRY SECOND FLOOR INTERIOR, 2018







I have been receiving wonderful care at your Valencia office for many years, at least 15! Each and every caregiver has provided excellent service from start to finish. The various services are too many to list, but I want to congratulate you on your 100 years of outstanding care in Southern California. I am 86 years old and my neighbors and friends here in Santa Clarita speak so highly about Facey and the care you provide.

I'm so grateful that Dr. Tioleco can provide "house calls" over the internet and I feel so confident under her professional medical supervision. Many thanks to all of you!

LINNEA HOLLOWELL

BELOW AND LEFT: PHOTOS OF THE MAKESHIFT COVID-19 RESPONSE AREA IN THE MISSION HILLS CLINIC CAFETERIA, 2020







ABOVE: CAREGIVERS AND PHYSICIANS AT FACEY TARZANA PARTICIPATE IN A PUBLIC AWARENESS CAMPAIGN DURING THE COVID-19 PANDEMIC

TOP LEFT: DR. REBECCA PATTERSON-JUDD SITS WITH DONATIONS OF PPE AND OTHER MEDICAL SUPPLIES FROM SANTA CLARITA RESIDENTS

FAR LEFT: DR. DAVYDOV & DR. EUGENE KIM PICK UP DONATED MEDICAL SUPPLIES

LEFT: FACEY HOSPITALISTS GATHER AT THE VALENCIA SPECIALTY & WOMEN'S HEALTH CENTER, 2020



My favorite memory is getting the news that I was pregnant. After my miscarriage I was referred to a fertility specialist by Dr. Diana Wong. After thorough testing, I was told I wouldn't be able to get pregnant and had to take extra measures. Dr. Wong wouldn't give up on me. We kept trying and after a year I got pregnant to a healthy baby girl. She is our miracle baby!

CINDY AHN





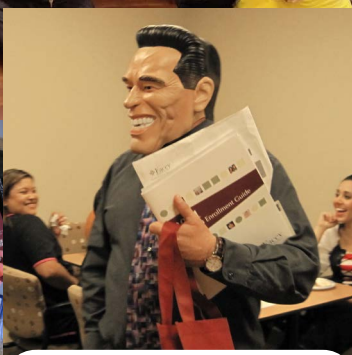
TOP: FACEY HOSTS THE 2022 SFV PRIDE FESTIVAL AND PRADADE FINISH LINE.

LOWER LEFT: FACEY PHYSICANS VOLUNTEER AT THE CHILDREN'S HUNGER FUND DISTRIBUTION CENTER IN 2022

BOTTOM: THE FMG BOARD POSES BEHIND THE FLAGSTONE SIGN AT FACEY MISSION HILLS



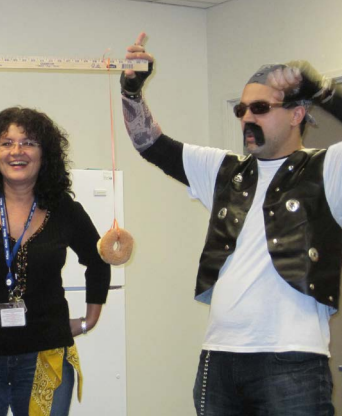
HALLOWEEN



Facey physicians and caregivers have always worked hard together, and they also played— The Facey picnic was an annual staple for many years, but no event brought out smiles quite like Halloween at Facey. Though the days of haunted mazes in the Mission Hills radiology department are long gone, the spirit of celebration very much lives on.







SPECIAL THANKS

OUR HISTORY WOULD NOT HAVE BEEN POSSIBLE WITHOUT EVERY ONE OF OUR FACEY MEDICAL GROUP PHYSICIANS AND FACEY MEDICAL FOUNDATION CAREGIVERS WHO HAVE SERVED THE COMMUNITY OVER THE LAST CENTURY. **THANK YOU.**



SPECIAL THANKS TO THE FOLLOWING INDIVIDUALS WHO PROVIDED IMAGES AND ACCOUNTS OF FACEY'S FIRST 100 YEARS:

MARY BLAW
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CATHY HAWES
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PAT HORANBERG
JOHN LYNCH JR., M.D.
ROSCOE MARTER, M.D.
SHELLY MILLER
REBECCA PATTERSON-JUDD, M.D.
FREDERICK RUSSO, M.D.
DORIS SKOUROS
TRACEY TAKEYAMA
KENT WILLIAMSON, M.D.
SUZANNE YU-WANG

Facey Medical Group

With  Providence