

PVH DEMOGRAPHIC PROFILE

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Total population¹	72,538	60,733	133,271	259,572	503,284	38,986,171
Female (%)	50.5%	51.9%	51.1%	50.8%	50.7%	50.2%
Male (%)	49.5%	48.1%	48.9%	49.2%	49.3%	49.8%
Median age¹	41.5	34.9	38.6	46.1	40.7	35.8
Age (%)¹						
0 to 5	6.5%	5.9%	6.2%	6.0%	6.6%	7.8%
6 to 17	15.0%	12.2%	13.7%	14.2%	14.0%	15.8%
18 to 44	33.0%	43.3%	37.7%	28.1%	34.4%	38.4%
45 to 64	29.5%	25.8%	27.8%	31.6%	28.1%	24.8%
65 to 74	9.6%	7.9%	8.8%	11.9%	10.0%	7.6%
75+	6.4%	4.9%	5.7%	8.2%	6.9%	5.5%
Race/ethnicity (%)¹						
Latino	22.4%	22.1%	22.3%	16.4%	26.9%	39.4%
White (non-Latino)	68.2%	66.2%	67.3%	71.1%	63.3%	37.3%
Black (non-Latino)	1.3%	1.8%	1.5%	2.4%	1.5%	5.6%
Asian (non-Latino)	4.4%	5.0%	4.7%	6.0%	4.1%	13.9%
Pacific Islander (non-Latino)	0.2%	0.3%	0.3%	0.2%	0.3%	0.4%
American Indian/Alaska Native (non-Latino)	0.4%	0.5%	0.4%	0.2%	0.7%	0.4%
Other race (non-Latino)	0.2%	0.2%	0.2%	0.4%	0.2%	0.2%
Multiple races (non-Latino)	3.0%	3.9%	3.4%	3.3%	2.9%	2.9%

1. Esri Business Analyst Online, 2016

Notes:

■ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

CHIS NE

PVH SOCIO-ECONOMIC PROFILE

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Median household income ¹	\$77,319	\$60,202	\$68,661	\$95,860	\$63,910	\$62,554
Children (ages 0-17) living below 100% of the federal poverty level (FPL) (%) ²	12.9%	9.3%	11.4%	10.8%	15.1%	22.7%
Older adults (ages 65+) living below 100% of the FPL (%) ²	6.6%	7.9%	7.1%	5.3%	6.8%	10.2%
Households living below 100% of the FPL (%) ²	6.3%	7.1%	6.6%	5.3%	7.6%	12.3%
Households living below 200% of the FPL (%) ²	17.3%	19.8%	18.3%	13.6%	21.6%	29.8%
Unemployment rate (%) ²	8.2%	10.5%	9.2%	7.2%	9.6%	11.0%
Population ages 25+ with less than high school diploma (%) ²	11.0%	11.7%	11.3%	7.5%	13.2%	18.5%
Gini coefficient (measure of income inequality)				0.516	0.446	0.478
Low-income food insecurity (ages 18+)	3.8%	5.0%	4.3%	2.3%	5.3%	8.1%
Population enrolled in Medi-Cal (%) ²	12.3%	13.9%	13.0%	10.6%	15.8%	20.3%
Language spoken at home (%) ²						
Only English	75.0%	77.9%	76.3%	76.5%	74.3%	56.2%
Language spoken at home - other than English and speaks English less than "very well" (%) ²						
Spanish	7.8%	6.0%	7.0%	6.1%	8.9%	12.6%
Other languages*	2.3%	2.4%	2.3%	3.0%	1.9%	6.5%
Percent of population ages 0 to 17 that is non-citizen (%) ²	3.1%	1.4%	2.4%	4.4%	3.9%	4.4%
Percent of population ages 18+ that is non-citizen (%) ²	11.6%	8.2%	10.0%	12.2%	11.3%	17.2%
Veteran population (%) ²	8.2%	7.1%	7.7%	7.4%	8.3%	6.4%

1. Esri Business Analyst Online, 2016

2. U.S. Census Bureau American FactFinder, 2010-2014

*Includes Chinese, Portuguese, and Vietnamese among other languages

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PVH PHYSICAL ENVIRONMENT PROFILE

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Housing						
Households with more than one occupant per room (%) ¹	3.7%	4.1%	3.8%	3.3%	4.9%	8.2%
Renters who pay 30% or more of household income on rent (%) ¹	52.4%	61.5%	57.2%	55.9%	57.8%	57.2%

1. U.S. Census Bureau American FactFinder, 2010-2014

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Transportation						
Among workers who commute in their car alone, the percentage that commute 30 minutes or more (%) ¹	44.1%	34.2%	39.5%	40.6%	31.0%	37.7%

1. U.S. Census Bureau American FactFinder, 2010-2014

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Environmental						
Pollution burden	15.192	15.497	15.436	10.434	15.274	25.312
Ozone ratio	0	0	0	0	0	0.109
Particulate matter (PM2.5) ug/m3	6.141	5.788	5.859	6.779	5.284	9.081

Notes:

= Data not available

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PVH CITY LEVEL INDICATORS

Indicators	Cotati	Dillon Beach	Inverness	Marshall	Penngrove	Petaluma	Rohnert Park	Tomales
Socio-Economic Factors								
Violent crimes, rate per 100,000 inhabitants ¹	449.2					339.5	386.9	
Domestic violence calls for assistance, rate per 1,000 residents (county, state) ²								
Number of domestic violence calls for assistance ²	32					184	146	
Child abuse allegations, rate per 1,000 children ³								
Substantiated child abuse allegations, rate per 1,000 children ³								

1. California Department of Justice , 2014
2. Kidsdata.org, 2014
3. California Child Welfare Indicators Project (CCWIP), 2015

Indicators	Cotati	Dillon Beach	Inverness	Marshall	Penngrove	Petaluma	Rohnert Park	Tomales
Physical Environment								
Percent of population living within half mile of transit (%) ¹	0.0%	0.0%	0.0%		0.0%	6.0%	6.3%	0.0%
Percent of residents within half mile of a park, beach, or open space (%) ¹	90.4%	0.0%	100.0%		0.0%	98.1%	93.1%	0.0%

1. California Department of Public Health, 2012

Notes:

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See Appendix for complete indicator details

PVH CITY LEVEL INDICATORS

Indicators	Valley Ford	Marin County	Sonoma County	California
Socio-Economic Factors				
Violent crimes, rate per 100,000 inhabitants ¹		176.8	370.3	397.8
Domestic violence calls for assistance, rate per 1,000 residents (county, state) ²		4.1	4.6	6.0
Number of domestic violence calls for assistance ²		703	1,591	155,965
Child abuse allegations, rate per 1,000 children ³		28.4	21.1	54.7
Substantiated child abuse allegations, rate per 1,000 children ³		4.0	4.6	9.1

1. California Department of Justice , 2014
2. Kidsdata.org, 2014
3. California Child Welfare Indicators Project (CCWIP), 2015

Indicators	Valley Ford	Marin County	Sonoma County	California
Physical Environment				
Percent of population living within half mile of transit (%) ¹	0.0%	45.1%	17.3%	
Percent of residents within half mile of a park, beach, or open space (%) ¹	0.0%	97.4%	74.1%	73.8%

1. California Department of Public Health, 2012

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See Appendix for complete indicator details

CHIS NE

PVH HEALTH OUTCOMES PROFILE

Indicators	PSA	SSA*	TSA*	Marin County	Sonoma County	California
Morbidity						
Fair or poor health (ages 0-17)	3.9%	3.6%	3.8%		4.3%	5.2%
Fair or poor health (ages 18-64)	17.3%	16.2%	16.8%	9.2%	18.1%	19.2%
Fair or poor health (ages 65+)	20.4%	21.4%	20.8%	17.2%	20.4%	27.8%
Poor physical health days ¹				3.1	3.4	4.0
Disabled population (%) ²	9.3%	10.5%	9.8%	9.0%	11.2%	10.3%
Percent of population ages 0-4	0.0%	0.0%	0.0%	0.3%	0.9%	0.7%
Percent of population ages 5-17	3.6%	4.2%	3.9%	3.0%	3.9%	4.0%
Percent of population ages 18-64	6.8%	7.9%	7.3%	6.4%	8.6%	8.0%
Percent of population ages 65+	29.7%	39.1%	33.4%	25.6%	33.3%	36.4%
Low-birth weight (< 2500 grams) (%) ³	4.6%	5.8%	5.1%	5.4%	5.8%	6.7%

1. County Health Rankings & Roadmaps, 2016

2. U.S. Census Bureau American FactFinder, 2010 - 2014

3. California Department of Public Health, 2012

*Excludes ZIP 94929, 94937, 94940, and 94971 from calculation due to data unavailability for percentage of low birthweight <2,500 grams

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Chronic Conditions						
Ever diagnosed with asthma (ages 1-17)	16.5%	16.5%	16.5%	12.4%	16.4%	14.6%
Ever diagnosed with asthma (ages 18+)	14.7%	15.1%	14.9%	16.9%	14.6%	13.9%
Ever diagnosed with diabetes (ages 18+)	8.5%	6.7%	7.7%	4.6%	8.7%	8.8%
Pre-diabetes (ages 18+) (%) ¹				50.0%	49.0%	46.0%
Ever diagnosed with heart disease (ages 18+)	7.0%	5.9%	6.5%	7.5%	7.0%	5.9%

1. UCLA Center for Health Policy Research, 2013-2014

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Cancer Rates (Age-adjusted rates per 100,000)¹						
Breast cancer incidence (females only)				137.6	132.5	121.7
White (non-Latino)				142.9	138.7	139.9
Black (non-Latino)				126.2	119.2	129.0
Latino				91.1	95.9	89.2
Asian/Pacific Islander (non-Latino)				113.4	84.7	98.7
Cervical cancer incidence				4.3	6.2	7.5
White (non-Latino)				4.0	6.5	6.7
Black (non-Latino)				0*	0*	8.1
Latino					7.9	9.3
Asian/Pacific Islander (non-Latino)						6.7
Colorectal cancer incidence				35.8	40.4	38.3
White (non-Latino)				36.0	41.2	39.0
Black (non-Latino)						50.6
Latino				29.7	38.8	33.5
Asian/Pacific Islander (non-Latino)				41.1	37.3	35.7
Lung and Bronchus cancer incidence				41.5	49.5	46.6
White (non-Latino)				41.9	51.0	53.9
Black (non-Latino)				49.1	54.0	61.1
Latino				38.4	37.1	26.7
Asian/Pacific Islander (non-Latino)				31.0	41.3	36.7
Oral Cavity and Pharynx cancer incidence				14.5	12.4	10.4
White (non-Latino)				15.7	13.5	12.7
Black (non-Latino)					0*	9.0
Latino					8.7	6.4
Asian/Pacific Islander (non-Latino)						7.6
Prostate cancer incidence				136.8	112.9	119.0
White (non-Latino)				137.4	115.0	119.2
Black (non-Latino)				148.6	109.9	187.7
Latino				133.4	93.9	104.6
Asian/Pacific Islander (non-Latino)				60.3	57.3	67.2

1. Cancer Incidence and Mortality Inquiry System, 2009-2013

*A minimum of 15 cases are required to calculate a stable age-adjusted rate

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Mental Health						
Youth suicidal ideation (grades 9th, 11th, and non-traditional students reported) (%) ¹				17.6%	19.4%	18.5%
9th grade				18.9%	18.7%	19.3%
11th grade				16.3%	18.3%	17.5%
Non-traditional				N/R*	22.5%	19.4%
Youth suicidal ideation (student reported) - grades 9th, 11th, and non-traditional students, by race/ethnicity (%)¹						
African American/Black				23.8%	21.3%	17.1%
American Indian/Alaska Native				13.7%	23.2%	18.4%
Asian				17.9%	21.5%	18.3%
Latino				18.1%	19.2%	18.1%
Native Hawaiian/Pacific Islander				LNE**	36.0%	22.0%
White				15.9%	18.0%	17.7%
Multiracial				23.1%	22.6%	22.1%
Other				20.5%	22.3%	19.7%
Suicide rate per 100,000 youth (ages 15-24) ¹				LNE**	LNE**	7.7
Number of youth suicides (ages 15-24), by race/ethnicity¹						
African American/Black				0	0	30
American Indian/Alaska Native				0	0	4
Asian				0	0	47
Latino				1	0	161
White				4	3	189
Multiracial				0	0	21
Poor mental health days (age-adjusted) ²				3.2	3.6	3.6
Suicidal ideation (ages 18+)				8.0%***	10.1%	8.9%
Adults with likely serious psychological distress (ages 18+)	7.4%	8.4%	7.9%	4.1%	7.8%	8.1%

1. Kidsdata.org, 2011-2013

2. County Health Rankings & Roadmaps, 2016

*N/R indicates that the sample is too small to be representative

**LNE= Low Number Event

*** statistically unstable

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Emergency Room (ER) Utilization - Mental Health						
Adult age-adjusted ER rate due to mental health (rate per 10,000) ¹						
American Indian/Alaska Native						
Asian/Pacific Islander						
Black/African American						
Latino, any race						
White, non-Latino						

Indicators	PSA	SSA	TSA	Marin County	Sonoma County	California
Mortality						
Age-Adjusted Death Rate per 100,000 population due to any cause (2011-2013) ¹				524.9	643.8	641.1

1. County Health Status Profiles 2015

Notes:

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See Appendix for complete indicator details

CHIS NE

PVH HEALTH BEHAVIORS PROFILE

Indicators	PSA	SSA*	TSA*	Marin County	Sonoma County	California
Overweight for ages 2-11 (weight ≥ 95th percentile)	11.2%	10.9%	11.1%	8.7%	12.5%	13.3%
Overweight or obese (BMI ≥ 85th percentile) (ages 12-17)	30.2%	28.5%	29.5%	7.9%	32.2%	33.1%
Obese (BMI ≥ 30) (ages 18+)	24.3%	23.4%	23.9%	13.5%	25.5%	25.8%
Food environment index ¹				8.3	7.8	7.7
Sugary drink consumption 1 or more times per day (ages 18+)	11.5%	12.1%	11.8%	11.8%	12.6%	17.4%
Regular physical activity (ages 5-17)	25.1%	24.9%	25.0%	24.8%	23.9%	20.7%
Walked at least 150 minutes (ages 18+)	33.9%	33.8%	33.9%	40.1%	33.7%	33.0%
Number of newly diagnosed chlamydia cases per 100,000 population ¹				182	295	440
Percentage of births delivered by mothers ages <20 (%) ²	2.7%	3.8%	3.2%			6.9%
Number of births per 1000 teens ages 15-19 ³				5.9	13.6	23.2

1. County Health Rankings & Roadmaps, 2016

2. California Department of Public Health, 2012

3. Kidsdata.org 2013

Indicators	PSA*	SSA*	TSA*	Marin County	Sonoma County	California
Alcohol, Tobacco, and Substance Use						
Current smoker (ages 18+)	9.2%	9.6%	9.4%	8.8%	9.4%	12.6%
Percentage of adults reporting binge or heavy drinking (%) ¹				18.4%	17.5%	17.2%
Alcohol impaired driving deaths (%) ¹				31.7%	32.2%	30.0%
Youth alcohol/drug use in the past month (student reported) - grades 7th, 9th, 11th, and non-traditional students (%) ²				30.0%	34.7%	27.8%
7th grade				13.1%	9.7%	14.5%
9th grade				27.6%	29.7%	25.9%
11th grade				48.7%	45.6%	38.3%
Non-traditional				N/R*	67.9%	65.3%
Youth alcohol/drug use in the past month (student reported) - grades 7th, 9th, 11th, and non-traditional students, by race/ethnicity (%) ²						
African American/Black				32.2%	34.9%	28.1%
American Indian/Alaska Native				37.4%	40.1%	28.8%
Asian				21.2%	18.9%	13.5%
Latino				32.5%	37.3%	31.4%
Native Hawaiian/Pacific Islander				37.7%	41.2%	22.8%
White				28.7%	33.5%	27.7%
Multiracial				33.1%	33.7%	25.7%
Other				27.8%	30.1%	23.8%

1. County Health Rankings & Roadmaps, 2016

2. Kidsdata.org, 2011-2013

*N/R indicates that the sample is too small to be representative

*Excludes ZIP 94929, 94937, 94940, and 94971 from calculation due to data unavailability

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CHIS NE

PVH CLINICAL CARE PROFILE

Indicators	PSA	SSA*	TSA*	Marin County	Sonoma County	California
Access to Care						
Usual source of care						
Yes - All races/ethnicities				85.8%	89.9%	85.8%
Yes - All races/ethnicities, and is currently insured				85.2%	91.3%	89.7%
Yes - All races/ethnicities, and NOT currently insured				92.5%**		56.8%
Latino						
Yes-All					82.5%**	80.6%
Yes, and is currently insured					82.8%**	85.6%
Yes, and is NOT currently insured						59.2%
White (non-Latino)						
Yes-All				90.3%**	92.3%	91.2%
Yes, and is currently insured				90.1%**	93.7%**	93.3%
Yes, and is NOT currently insured				92.5%**		59.1%
Asian (non-Latino)						
Yes-All						83.3%
Yes, and is currently insured						87.8%
Yes, and is NOT currently insured						45.6%
Two or More Races (non-Latino)						
Yes-All						89.5%
Uninsured (ages 0-17) (%)		1.8%	1.7%			3.2%
Uninsured (ages 18-64) (%)	12.7%	14.0%	13.3%	8.9%	14.3%	19.3%
First trimester prenatal care (%) ¹	89.3%	86.4%	88.1%	93.5%	84.6%	83.8%
Ratio of population to primary care physicians ²				693:1	1,012:1	1,274:1
Visited the dentist (ages 2-11)						91.6%
Ratio of population to dentists ²				928:1	1,153:1	1,264:1
Ratio of population to mental health providers ²				152:1	268:1	356:1
Ratio of population to PCPs other than physicians ²				2,248:1	2,120:1	2,192:1
Delay prescriptions or medical services (ages 0-17)	10.6%	10.9%	10.8%	7.2%	11.1%	9.1%
Delay prescriptions or medical services (ages 18+)	23.6%	24.1%	23.9%	21.5%	22.8%	21.2%
Preventable hospital stays ²				27.1	26.1	40.7
Mammogram screening history (ages 30+)						
Two years or less				80.4%	68.0%	65.1%
More than two years				16.2%**	16.9%	12.3%
Never had a mammogram				3.4%**	15.0%**	22.7%
Mammogram screening history (ages 30+)-Insured						
Two years or less				81.7%	72.6%	69.1%
More than two years				14.7%**	10.5%	11.0%
Never had a mammogram				3.6%**	16.9%**	19.9%
Mammogram screening history (ages 30+)-Uninsured						
Two years or less						40.3%
More than two years						20.0%
Never had a mammogram						39.7%
Mammography screenings, female Medicare enrollees (ages 67-69) (%) ²				65.0%	63.0%	59.0%

1. California Department of Public Health, 2012

2. County Health Rankings & Roadmaps, 2016

*Excludes ZIP 94929, 94937, 94940, and 94971 from calculation due to data unavailability

** statistically unstable

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PVH DEMOGRAPHIC PROFILE - DETAIL Indicators	PSA		SSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati	94937 Inverness	94940 Marshall
Total population¹	33,837	38,701	45,020	271	8,900	1,137	392
Female (%)	50.1%	50.8%	52.1%	50.5%	51.5%	54.0%	48.5%
Male (%)	49.9%	49.2%	47.9%	49.5%	48.5%	46.0%	51.5%
Median age¹	43.1	40.2	32.5	52.7	37.9	57.6	46.2
Age (%)¹							
0 to 5	6.0%	6.9%	6.1%	3.0%	6.2%	3.6%	6.6%
6 to 17	13.9%	15.9%	12.2%	9.6%	13.2%	7.7%	15.8%
18 to 44	32.5%	33.5%	46.5%	25.5%	39.6%	20.6%	26.0%
45 to 64	30.7%	28.4%	24.0%	39.1%	28.3%	38.3%	31.4%
65 to 74	10.6%	8.8%	6.7%	15.5%	8.3%	20.3%	13.3%
75+	6.3%	6.6%	4.5%	7.4%	4.4%	9.6%	6.9%
Race/ethnicity (%)¹							
Latino	18.2%	26.0%	23.5%	14.0%	20.9%	14.2%	26.8%
White (non-Latino)	74.6%	62.6%	63.8%	81.5%	68.5%	81.4%	69.6%
Black (non-Latino)	1.0%	1.5%	1.9%	0.0%	1.6%	0.6%	0.3%
Asian (non-Latino)	2.4%	6.1%	5.6%	1.1%	4.0%	1.5%	1.5%
Pacific Islander (non-Latino)	0.2%	0.2%	0.4%	0.0%	0.3%	0.3%	0.0%
American Indian/Alaska Native (non-Latino)	0.4%	0.3%	0.5%	0.7%	0.5%	0.2%	0.5%
Other race (non-Latino)	0.2%	0.2%	0.2%	0.0%	0.2%	0.1%	0.0%
Multiple races (non-Latino)	3.0%	2.9%	4.1%	2.6%	4.0%	1.8%	1.3%

1. Esri Business Analyst Online, 2016

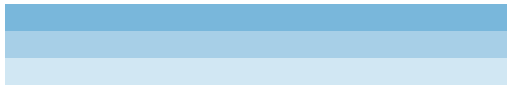
Greatest percent of the population for this indicator
Second greatest percent of the population for this indicator
Third greatest percent of the population for this indicator

Notes:

PVH DEMOGRAPHIC PROFILE - DETAIL

Indicators			
	94951 Pennngrove	94971 Tomales	94972 Valley Ford
Total population ¹	4,465	425	123
Female (%)	50.5%	50.3%	51.2%
Male (%)	49.5%	49.7%	48.8%
Median age ¹	48.0	52.6	51.6
Age (%) ¹			
0 to 5	4.3%	2.8%	3.3%
6 to 17	12.0%	10.1%	12.2%
18 to 44	29.4%	25.4%	26.0%
45 to 64	33.5%	38.6%	33.3%
65 to 74	13.5%	15.8%	17.9%
75+	7.4%	7.3%	7.3%
Race/ethnicity (%) ¹			
Latino	13.3%	13.9%	14.6%
White (non-Latino)	78.8%	81.4%	78.9%
Black (non-Latino)	1.1%	0.2%	0.8%
Asian (non-Latino)	3.0%	1.2%	1.6%
Pacific Islander (non-Latino)	0.1%	0.0%	0.0%
American Indian/Alaska Native (non-Latino)	0.6%	0.7%	0.8%
Other race (non-Latino)	0.1%	0.0%	0.0%
Multiple races (non-Latino)	2.9%	2.6%	3.3%

1. Esri Business Analyst Online, 2016



Notes:

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PVH SOCIO-ECONOMIC PROFILE - DETAIL

Indicators (* = pooled data at end of row)	PSA					
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati	94937 * Inverness
Median household income ¹	\$71,641	\$82,348	\$58,625	\$53,094	\$61,727	\$56,792
Children (ages 0-17) living below 100% of the federal poverty level (FPL) (%) ²	13.6%	12.3%	9.5%		9.0%	17.3%
Older adults (ages 65+) living below 100% of the FPL (%) ²	6.4%	6.7%	8.8%	0.0%	7.3%	0.0%
Households living below 100% of the FPL (%) ²	6.7%	5.9%	7.1%	0.0%	7.5%	6.7%
Households living below 200% of the FPL (%) ²	17.6%	17.0%	20.7%	0.0%	20.4%	18.8%
Unemployment rate (%) ²	8.3%	8.2%	10.9%	0.0%	12.2%	2.7%
Population ages 25+ with less than high school diploma (%) ²	10.6%	11.5%	13.1%	0.0%	10.0%	5.4%
Gini coefficient (measure of income inequality)	0.438	0.384	0.405	0.478	0.413	0.535
Low-income food insecurity (ages 18+)	3.5%	4.0%	5.5%		4.4%	
Population enrolled in Medi-Cal (%) ²	12.6%	12.1%	13.8%	0.0%	16.5%	7.5%
Language spoken at home (%) ²						
Only English	77.2%	72.8%	76.2%	91.5%	83.0%	84.1%
Language spoken at home - other than English and speaks English less than "very well" (%) ²						
Spanish	8.2%	7.5%	7.1%	0.0%	3.4%	5.8%
Other languages*	1.6%	3.1%	2.5%	8.5%	2.9%	0.0%
Percent of population ages 0 to 17 that is non-citizen (%) ²	2.9%	3.3%	1.2%		2.8%	0.0%
Percent of population ages 18+ that is non-citizen (%) ²	11.3%	11.8%	9.5%	0.0%	4.7%	5.9%
Veteran population (%) ²	8.1%	8.3%	6.5%	0.0%	7.9%	13.7%

1. Esri Business Analyst Online, 2016

2. U.S. Census Bureau American FactFinder, 2010-2014

*Includes Chinese, Portuguese, and Vietnamese among other languages

Notes:

■ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

PVH SOCIO-ECONOMIC PROFILE - DETAIL

Indicators (* = pooled data at end of row)	A			
	94940 * Marshall	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Median household income ¹	\$43,301	\$81,155	\$52,805	\$63,458
Children (ages 0-17) living below 100% of the federal poverty level (FPL) (%) ²		8.7%	0.0%	
Older adults (ages 65+) living below 100% of the FPL (%) ²	18.8%	7.1%	0.0%	
Households living below 100% of the FPL (%) ²	0.0%	7.3%	0.0%	
Households living below 200% of the FPL (%) ²	66.7%	11.3%	38.2%	
Unemployment rate (%) ²	17.0%	4.7%	8.3%	0.0%
Population ages 25+ with less than high school diploma (%) ²	0.0%	6.8%	5.4%	0.0%
Gini coefficient (measure of income inequality)	0.611	0.496	0.398	
Low-income food insecurity (ages 18+)		4.2%		
Population enrolled in Medi-Cal (%) ²	12.4%	11.7%	10.5%	0.0%
Language spoken at home (%) ²				
Only English	93.8%	81.7%	74.1%	100.0%
Language spoken at home - other than English and speaks English less				
Spanish	0.0%	1.7%	4.6%	0.0%
Other languages*	6.2%	0.6%	0.0%	0.0%
Percent of population ages 0 to 17 that is non-citizen (%) ²		0.0%	15.3%	
Percent of population ages 18+ that is non-citizen (%) ²	3.1%	4.3%	7.3%	0.0%
Veteran population (%) ²	16.5%	8.6%	6.6%	0.0%

1. Esri Business Analyst Online, 2016

2. U.S. Census Bureau American FactFinder, 2010-2014

*Includes Chinese, Portuguese, and Vietnamese among other languages

Notes:

■ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

PVH PHYSICAL ENVIRONMENT PROFILE - DETAIL		PSA				SSA	
Indicators	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati	94937 Inverness	
Housing							
Households with more than one occupant per room (%) ¹	3.7%	3.7%	4.7%	0.0%	3.0%	2.8%	
Renters who pay 30% or more of household income on rent (%) ¹	48.6%	58.2%	61.1%	100.0%	66.8%	67.1%	

1. U.S. Census Bureau American FactFinder, 2010-2014

		PSA				SSA	
Indicators	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati	94937 Inverness	
Transportation							
Among workers who commute in their car alone, the percentage that commute 30 minutes or more (%) ¹	43.0%	45.2%	34.3%	46.7%	34.3%	24.5%	

1. U.S. Census Bureau American FactFinder, 2010-2014

		PSA				SSA	
Indicators	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati	94937 Inverness	
Environmental							
Pollution burden	14.549	15.835	13.409	15.376	18.532	12.119	
Ozone ratio							
Particulate matter (PM2.5)	6.005	6.277	5.69	5.809	5.729	5.777	

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

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PVH PHYSICAL ENVIRONMENT PROFILE - DETAIL

Indicators	A			
	94940 Marshall	94951 Penngrove	94971 Tomas	94972 Valley Ford
Housing				
Households with more than one occupant per room (%) ¹	0.0%	0.7%	5.8%	0.0%
Renters who pay 30% or more of household income on rent (%) ¹	100.0%	51.5%	51.3%	

1. U.S. Census Bureau American FactFinder, 2010-2014

Indicators	A			
	94940 Marshall	94951 Penngrove	94971 Tomas	94972 Valley Ford
Transportation				
Among workers who commute in their car alone, the percentage that commute 30 minutes or more (%) ¹	76.9%	34.9%	24.6%	53.8%

1. U.S. Census Bureau American FactFinder, 2010-2014

Indicators	A			
	94940 Marshall	94951 Penngrove	94971 Tomas	94972 Valley Ford
Environmental				
Pollution burden	15.376	18.415	15.376	15.376
Ozone ratio				
Particulate matter (PM2.5)	5.809	5.874	5.809	5.809

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

PVH HEALTH OUTCOMES PROFILE - DETAIL

Indicators (* = pooled data at end of row)	PSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati
Morbidity					
Fair or poor health (ages 0-17)	3.2%	4.5%	3.8%		3.7%
Fair or poor health (ages 18-64)	16.5%	17.9%	17.4%		13.3%
Fair or poor health (ages 65+)	18.8%	22.1%	23.1%		20.9%
Poor physical health days ¹					
Disabled population (%) ²	7.9%	10.6%	10.1%	47.6%	10.0%
Percent of population ages 0-4	0.0%	0.0%	0.0%		0.0%
Percent of population ages 5-17	3.4%	3.7%	5.4%		0.9%
Percent of population ages 18-64	6.2%	7.5%	8.0%	57.1%	7.3%
Percent of population ages 65+	24.3%	34.4%	38.3%	40.4%	39.8%
Low-birth weight (< 2500 grams) (%) ³	5.3%	4.0%	6.0%		6.1%

1. County Health Rankings & Roadmaps, 2016
 2. U.S. Census Bureau American FactFinder, 2010 - 2014
 3. California Department of Public Health, 2012

Indicators (* = pooled data at end of row)	PSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati
Chronic Conditions					
Ever diagnosed with asthma (ages 1-17)	15.1%	17.5%	17.4%		16.1%
Ever diagnosed with asthma (ages 18+)	14.6%	14.8%	15.5%		13.9%
Ever diagnosed with diabetes (ages 18+)	8.0%	9.0%	6.5%		7.0%
Pre-diabetes (ages 18+) (%) ¹					
Ever diagnosed with heart disease (ages 18+)	7.0%	7.0%	5.2%		5.9%

1. UCLA Center for Health Policy Research, 2013-2014

Indicators	PSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati
Cancer Rates (Age-adjusted rates per 100,000)¹					
Breast cancer incidence (females only)					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Cervical cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Colorectal cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Lung and Bronchus cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Oral Cavity and Pharynx cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Prostate cancer incidence					

White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					

1. Cancer Incidence and Mortality Inquiry System, 2009-2013

Indicators (* = pooled data at end of row)	PSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati
Mental Health					
Youth suicidal ideation (student reported) - grades 9th, 11th, and non-traditional students (%)¹					
9th grade					
11th grade					
Non-traditional					
Youth suicidal ideation (student reported) - grades 9th, 11th, and non-traditional students, by race/ethnicity (%)¹					
African American/Black					
American Indian/Alaska Native					
Asian					
Latino					
Native Hawaiian/Pacific Islander					
White					
Multiracial					
Other					
Suicide rate per 100,000 youth (ages 15-24)¹					
Number of youth suicides (ages 15-24), by race/ethnicity¹					
African American/Black					
American Indian/Alaska Native					
Asian					
Latino					
White					
Multiracial					
Other					
Poor mental health days (age-adjusted)²					
Suicidal ideation (ages 18+)					
Adults with likely serious psychological distress (ages 18+)	7.4%	7.4%	8.9%		8.6%

1. Kidsdata.org, 2011-2013

2. County Health Rankings & Roadmaps, 2016

Indicators	PSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 Dillon Beach	94931 Cotati
Emergency Room (ER) Utilization - Mental Health					
Adult age-adjusted ER rate due to mental health (rate per 10,000)¹					
American Indian/Alaska Native					
Asian/Pacific Islander					
Black/African American					
Latino, any race					
White, non-Latino					

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

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PVH HEALTH OUTCOMES PROFILE - DETAIL

Indicators (* = pooled data at end of row)	SSA				
	94937 * Inverness	94940 * Marshall	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Morbidity					
Fair or poor health (ages 0-17)					
Fair or poor health (ages 18-64)			18.8%		
Fair or poor health (ages 65+)					
Poor physical health days ¹					
Disabled population (%) ²	11.9%	41.2%	13.0%	8.6%	0.0%
Percent of population ages 0-4	0.0%		0.0%	0.0%	
Percent of population ages 5-17	0.0%		2.6%	0.0%	
Percent of population ages 18-64	7.8%	26.2%	6.2%	5.3%	0.0%
Percent of population ages 65+	24.2%	71.9%	44.3%	31.0%	
Low-birth weight (< 2500 grams) (%) ³			3.2%		

1. County Health Rankings & Roadmaps, 2016
 2. U.S. Census Bureau American FactFinder, 2010 - 2014
 3. California Department of Public Health, 2012

Indicators (* = pooled data at end of row)	SSA				
	94937 * Inverness	94940 * Marshall	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Chronic Conditions					
Ever diagnosed with asthma (ages 1-17)					
Ever diagnosed with asthma (ages 18+)			14.0%		
Ever diagnosed with diabetes (ages 18+)			8.7%		
Pre-diabetes (ages 18+) (%) ¹					
Ever diagnosed with heart disease (ages 18+)			8.4%		

1. UCLA Center for Health Policy Research, 2013-2014

Indicators	SSA				
	94937 Inverness	94940 Marshall	94951 Penngrove	94971 Tomales	94972 Valley Ford
Cancer Rates (Age-adjusted rates per 100,000)¹					
Breast cancer incidence (females only)					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Cervical cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Colorectal cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Lung and Bronchus cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Oral Cavity and Pharynx cancer incidence					
White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					
Prostate cancer incidence					

White (non-Latino)					
Black (non-Latino)					
Latino					
Asian/Pacific Islander (non-Latino)					

1. Cancer Incidence and Mortality Inquiry System, 2009-2013

Indicators (* = pooled data at end of row)	SSA				
	94937 * Inverness	94940 * Marshall	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Mental Health					
Youth suicidal ideation (student reported) - grades 9th, 11th, and non-traditional students (%)¹					
9th grade					
11th grade					
Non-traditional					
Youth suicidal ideation (student reported) - grades 9th, 11th					
African American/Black					
American Indian/Alaska Native					
Asian					
Latino					
Native Hawaiian/Pacific Islander					
White					
Multiracial					
Other					
Suicide rate per 100,000 youth (ages 15-24)¹					
Number of youth suicides (ages 15-24), by race/ethnicity¹					
African American/Black					
American Indian/Alaska Native					
Asian					
Latino					
White					
Multiracial					
Other					
Poor mental health days (age-adjusted)²					
Suicidal ideation (ages 18+)					
Adults with likely serious psychological distress (ages 18+)			7.3%		

1. Kidsdata.org, 2011-2013

2. County Health Rankings & Roadmaps, 2016

Indicators	SSA				
	94937 Inverness	94940 Marshall	94951 Penngrove	94971 Tomales	94972 Valley Ford
Emergency Room (ER) Utilization - Mental Health					
Adult age-adjusted ER rate due to mental health (rate per 10,000)¹					
American Indian/Alaska Native					
Asian/Pacific Islander					
Black/African American					
Latino, any race					
White, non-Latino					

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service

See Appendix for complete indicator details

PVH HEALTH BEHAVIORS PROFILE - DETAIL	PSA		SSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati	94937 * Inverness	94940 * Marshall
Indicators (* = pooled data at end of row)							
Overweight for ages 2-11 (weight ≥ 95th percentile)	10.4%	11.8%	11.3%		10.5%		
Overweight or obese (BMI ≥ 85th percentile) (ages 12-17)	27.4%	31.7%	28.2%				
Obese (BMI ≥ 30) (ages 18+)	23.4%	25.2%	24.3%		24.5%		
Food environment index ¹							
Sugary drink consumption 1 or more times per day (ages 18+)	11.4%	11.7%	11.8%		11.5%		
Regular physical activity (ages 5-17)	27.5%	23.2%	24.1%		25.9%		
Walked at least 150 minutes (ages 18+)	33.8%	34.0%	34.2%		33.5%		
Number of newly diagnosed chlamydia cases per 100,000 population ¹							
Percentage of births delivered by mothers ages <20 (%) ²	2.2%	3.1%	4.5%				

1. County Health Rankings & Roadmaps, 2016
 2. California Department of Public Health, 2012

Indicators (* = pooled data at end of row)	PSA		SSA				
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati	94937 * Inverness	94940 * Marshall
Alcohol, Tobacco, and Substance Use							
Current smoker (ages 18+)	9.2%	9.2%	9.5%		9.6%		
Percentage of adults reporting binge or heavy drinking (%) ¹							
Alcohol impaired driving deaths (%) ¹							
Youth alcohol/drug use in the past month (student reported) - grades 7th, 9th, 11th, and non-traditional students (%) ²							
7th grade							
9th grade							
11th grade							
Non-traditional							
Youth alcohol/drug use in the past month (student reported) - grades 7th, 9th, 11th, and non-traditional students, by race/ethnicity (%) ²							
African American/Black							
American Indian/Alaska Native							
Asian							
Latino							
Native Hawaiian/Pacific Islander							
White							
Multiracial							
Other							

1. County Health Rankings & Roadmaps, 2016
 2. Kidsdata.org, 2011-2013

Notes:
 [Grey box] = Data not available
 PSA = primary service area; SSA = secondary service area; TSA = total service area
 See Appendix for complete indicator details

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PVH HEALTH BEHAVIORS PROFILE - DETAIL

Indicators (* = pooled data at end of row)	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Overweight for ages 2-11 (weight ≥ 95th percentile)			
Overweight or obese (BMI ≥ 85th percentile) (ages 12-17)			
Obese (BMI ≥ 30) (ages 18+)	23.2%		
Food environment index ¹			
Sugary drink consumption 1 or more times per day (ages 18+)	13.0%		
Regular physical activity (ages 5-17)			
Walked at least 150 minutes (ages 18+)	32.1%		
Number of newly diagnosed chlamydia cases per 100,000 population ¹			
Percentage of births delivered by mothers ages <20 (%) ²	3.2%		20.0%

1. County Health Rankings & Roadmaps, 2016

2. California Department of Public Health, 2012

Indicators (* = pooled data at end of row)	94951 Penngrove	94971 * Tomales	94972 Valley Ford
Alcohol, Tobacco, and Substance Use			
Current smoker (ages 18+)	9.7%		
Percentage of adults reporting binge or heavy drinking (%) ¹			
Alcohol impaired driving deaths (%) ¹			
Youth alcohol/drug use in the past month (student reported) - grades 7th, 9th, 11th, and non-traditional students (%) ²			
7th grade			
9th grade			
11th grade			
Non-traditional			
Youth alcohol/drug use in the past month (student reported) - grades			
African American/Black			
American Indian/Alaska Native			
Asian			
Latino			
Native Hawaiian/Pacific Islander			
White			
Multiracial			
Other			

1. County Health Rankings & Roadmaps, 2016

2. Kidsdata.org, 2011-2013

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

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PVH CLINICAL CARE PROFILE - DETAIL

Indicators (* = pooled data at end of row)	PSA		SSA					
	94952 Petaluma	94954 Petaluma	94928 Rohnert Park	94929 * Dillon Beach	94931 Cotati	94937 * Inverness	94940 * Marshall	94951 Penngrove
Access to Care								
Usual source of care								
Latino								
Yes								
No								
White (non-Latino)								
Yes								
No								
Asian (non-Latino)								
Yes								
No								
Two or More Races (non-Latino)								
Yes								
No								
Uninsured (ages 0-17) (%)			1.7%		1.9%			
Uninsured (ages 18-64) (%)	12.3%	13.1%	14.7%		13.5%			12.4%
First trimester prenatal care (%) ¹	90.6%	88.4%	86.1%		86.9%			90.3%
Ratio of population to primary care physicians ²								
Visited the dentist (ages 2-11)								
Ratio of population to dentists ²								
Ratio of population to mental health providers ²								
Ratio of population to PCPs other than physicians ²								
Delay prescriptions or medical services (ages 0-17)	10.5%	10.8%	11.6%		11.8%			
Delay prescriptions or medical services (ages 18+)	24.5%	22.9%	24.4%		24.7%			23.1%
Preventable hospital stays ²								
Mammography screenings (ages 30+)								
Mammography screenings, female Medicare enrollees (ages 67-69) (%) ²								

1. California Department of Public Health, 2012
 2. County Health Rankings & Roadmaps, 2016

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

1-1.9 percentage points worse than the TSA value
 2-3.9 percentage points worse than the TSA value
 4.0 or more percentage points worse than the TSA value

PVH CLINICAL CARE PROFILE - DETAIL		Pooled Data	
Indicators (* = pooled data at end of row)	94971 * Tomasles	94972 Valley Ford	94940 Marshall 94971 Tomasles 94929 Dillon Beach 94937 Inverness
Access to Care			
Usual source of care			
Latino			
Yes			
No			
White (non-Latino)			
Yes			
No			
Asian (non-Latino)			
Yes			
No			
Two or More Races (non-Latino)			
Yes			
No			
Uninsured (ages 0-17) (%)			
Uninsured (ages 18-64) (%)			10.7%
First trimester prenatal care (%) ¹		80.0%	
Ratio of population to primary care physicians ²			
Visited the dentist (ages 2-11)			
Ratio of population to dentists ²			
Ratio of population to mental health providers ²			
Ratio of population to PCPs other than physicians ²			
Delay prescriptions or medical services (ages 0-17)			
Delay prescriptions or medical services (ages 18+)			21.7%
Preventable hospital stays ²			
Mammography screenings (ages 30+)			
Mammography screenings, female Medicare enrollees (ages 67-69) (%) ²			

1. California Department of Public Health, 2012

2. County Health Rankings & Roadmaps, 2016

Notes:

☐ = Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details



PVH CLINICAL CARE PROFILE - DETAIL

Indicators (* = pooled data at end of row)
Access to Care
Usual source of care
Latino
Yes
No
White (non-Latino)
Yes
No
Asian (non-Latino)
Yes
No
Two or More Races (non-Latino)
Yes
No
Uninsured (ages 0-17) (%)
Uninsured (ages 18-64) (%)
First trimester prenatal care (%)¹
Ratio of population to primary care physicians²
Visited the dentist (ages 2-11)
Ratio of population to dentists²
Ratio of population to mental health providers²
Ratio of population to PCPs other than physicians²
Delay prescriptions or medical services (ages 0-17)
Delay prescriptions or medical services (ages 18+)
Preventable hospital stays²
Mammography screenings (ages 30+)
Mammography screenings, female Medicare enrollees (ages 67-69) (%)²

1. California Department of Public Health, 2012

2. County Health Rankings & Roadmaps, 2016

Notes:

= Data not available

PSA = primary service area; SSA = secondary service area; TSA = total service area

See Appendix for complete indicator details

