



A Publication from the Chief of Staff

October 30, 2019

Watch Your Office Mail for Medical Staff Officer Voting Ballots

Ballots for Staff Officer and department leaders will be mailed to Active Staff on Nov. 5, 2019, in paper form this year. Voting will close at 4 p.m. on Nov. 19.

Please direct questions to Medical Staff Office Director Beth Miller at: 714-771-8013, Beth.Miller@stjoe.org, or to Nominating Committee Chair **Michele Carpenter, MD**, at Michele.Carpenter@stjoe.org

Laboratory's Affirming Inspection

St. Joseph Hospital Laboratory caregivers scored a successful College of American Pathologist (CAP) inspection. This rigorous inspection occurs every two years and covers all laboratory departments, including chemistry, hematology, microbiology, transfusion services, phlebotomy, processing, surgical pathology, cytology and point-of-care testing. It also involves inspection of Respiratory Services. Kudos to SJO Laboratory and Respiratory caregivers for their dedication in providing quality information for the care of our patients.



Retired staff member **Dr. Marshall Rowen** and Ronna Rowen



Gala Co-chair **Dr. Warren D. Johnston** and Deborah Johnston



Dr. James Law and Kathy Law

Celebration 2019 Raises Record-breaking Amount for St. Joseph Hospital's Nursing Center of Excellence

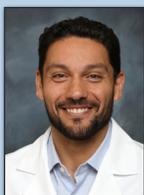
St. Joseph Hospital's annual fundraising gala, Celebration 2019, supported by Marsha Moeller and presented by Centaurus Financial, Inc. & The Gooding-Barry and Immell Families, netted a record-breaking total exceeding \$675,000 for the Nursing Center of Excellence while celebrating 90 years of healing. More than 600 guests, including community supporters, local business leaders, physicians, nurses and the 2019 Co-Chairs **Warren D. Johnston, MD**, and Mrs. Marsha Moeller, gathered on Saturday, Oct. 12 at the City National Grove of Anaheim. Everyone enjoyed an evening of fine dining, silent and live auctions, raise the paddle, raffle drawing, and a wine and spirits wall. In addition, the Spirit of St. Joseph Award, which honors donors who embody the Spirit of St. Joseph in their work, was presented to Evelyn Freed and Robert Stauffer. The highlight of the evening was a live performance by Pat Benatar and Neil Giraldo.

"For the past 90 years, the nurses of St. Joseph Hospital have provided comprehensive, compassionate care for thousands in our community. I want to acknowledge and thank our nurses and caregivers who are a critical component in every patient experience," Zoch said.

"The compassionate spirit of our founding Sisters lives on with our physicians, nurses, professional staff, volunteers and donors who are deeply committed to remaining at the forefront of medical innovations and clinical excellence while extending the legacy of the Sisters in everything we do," **Russell Montgomery, MD**, SJO's Chief of Staff shared.

Welcome

New Medical Staff Members



Meena Archie, MD
Vascular Surgery
Vascular & Interventional Specialists of Orange County



Jason Desmarais, MD
Orthopaedic Surgery
Orthopedic Specialty Institute



1100 W. Stewart Dr.
Orange, CA 92868
www.sjo.org

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More than 70 percent of U.S. doctors and 45 percent of all NPs and PAs are verified members of Doximity. It is used to search, find and reach any other health care provider, instantly; earn CME/CE; and send/receive faxes, without a fax machine. Doximity also partners with US News & World Report to assist with their physician survey process for the annual Best Hospital rankings. **Claim your profile on Doximity by Oct. 31 to be eligible to vote in the 2020 survey. Please register by visiting Doximity.com.**

SUBMISSIONS SOUGHT:

Please send your news items to F: (714) 744-8670 T: (714) 771-8075

Questions in Our Quest for News

Do you have a newsworthy story idea? The St. Joseph Hospital (SJO) Communications department would like to hear from you. To help identify compelling content for print, web, radio or television, here are a few questions to consider:

- **Is it timely?** If you have a great patient story or new procedure, it's please let us know before it happens or ASAP.
- **Is it innovative?** Are you performing/pioneering an interesting procedure?
- **Is it unusual or different?** How so?
- **Has it ever been done before,** or done in California or Orange County?

Does it tie in with a current news story or is it a **"hot topic"**?

- Is it **information that previously did not exist** (such as results from a new study)?
- Does it have **emotional appeal** with a human interest aspect?
- **Are you an expert?** Our team monitors breaking news and current trends and offers up clinical/physician experts in pitches to the media.

Undoubtedly, there are great news stories just waiting to be told to highlight the amazing work of SJO and its



Medical Staff. If you have a potential news story, or would like to be contacted as a subject-matter expert for future media opportunities, please contact Director of Communications Connie Martin at 714-744-8611 or **Constance.Martin@stjoe.org**.

NAMSS MSP Week

National Medical Staff Services Awareness Week

Medical Services Professionals: Gatekeepers of Patient Safety November 3-9, 2019

If you are in the neighborhood, please stop by the Medical Staff Services office the week of Nov. 3 to say hello and salute our team for their vital, behind-the-scenes work to preserve quality patient care.