

Covenant Health Levelland
FY15 – 17 Community Benefit Plan/ Implementation Strategy Report
Covenant Health Levelland



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#### **EXECUTIVE SUMMARY**

Covenant Health Levelland, is an acute-care hospital founded in 1971 is located in Levelland, Texas. It is a member of St. Joseph Health. The facility has forty-eight licensed beds and a campus that is approximately #11acres in size. Covenant Health Levelland. has a staff of more than one hundred and seventy three and professional relationships with more than six local physicians. Major programs and services include cardiac care, critical care, diagnostic imaging, emergency medicine and obstetrics.

In response to identified unmet health-related needs in the community needs assessment, during FY15-17 Covenant Health Levelland will focus on the following Community Benefit Services: Dental Sealant Clinics for 3<sup>rd</sup> Graders in Hockley and Cochran County, The Fever Education Project for New Parents, The Stork's Nest Pre-Natal Education Program and Suicide Education and Prevention in Hockley and Cochran Counties. These programs are for the broader and underserved disadvantaged members of the surrounding community.

# Dental Sealant Program for 3<sup>rd</sup> Graders in Hockley and Cochran County

Covenant Health Levelland will partner with the Covenant Health Community Outreach Dental Services Program of Covenant Health System to provide dental sealant services to 3<sup>rd</sup> graders attending public schools residing in Hockley & Cochran County. Working cooperatively with the school systems, students will be asked to bring back a completed Parental Permission Form for the Dental Exam and the Application of Dental Sealants will be done if needed. There is no cost to the student for this service. All third grade students will receive a Dental Hygiene Bag consisting of a New Toothbrush, Toothpaste, Dental Floss and a Toothbrush Cover. A Dental Assistant from the Covenant Dental Services Program will provide a Dental Hygiene Presentation. Parents of Students with emerging dental problems will be contacted as well as parents of students with emergency dental problems will be contacted and will be referred for additional dental services. A Referral Sheet listing local dentists accepting CHIP and Medicaid Patients will be provided to students as well as information listing The Covenant Dental Services Program for additional reduced or free dental services.

#### The Stork's Nest Pre-Natal Education Program

The Covenant Health Levelland March of Dimes Stork's Nest Pre-Natal Education Program will continue to provide free pre-natal education services to pregnant moms in our community with a special emphasis on the recruitment of teen moms. Collaboration with local school districts to increase the enrollment of pregnant teens will be done. Radio Shows on KLVT Radio and articles in the Levelland News Press will also be used to increase class enrollment in the Covenant Hospital Levelland Stork's Nest Program.

#### The Suicide Education and Prevention Program

A Community Taskforce Committee consisting of members from South Plains College, Levelland Law Enforcement, Hockley County Sheriff's Department, Catholic Family Services, The Champs Program, The Ministerial Community, Levelland Independent School District, Covenant Counseling Center and Allegiance Behavioral Health, Texas Department of Health, all participated in the development and presentation of a Community Suicide Prevention Conference for the Community in November of 2013. As a result of the Conference, Levelland ISD requested Question Persuade and Refer (Question, Persuade and Refer(QPR)) Training for Levelland ISD Staff, not just school counselors, in August of 2014. Plans are being made to address this need. The Suicide Prevention Committee is also looking at other opportunities to network more closely with the Covenant Counseling Center and will be looking at different Community Models across the nation to lower the Number of Suicides in our Community.

Due to the fast pace at which the community and health care industry change, Covenant Health Levelland anticipates that implementation strategies may evolve and therefore, a flexible approach is best suited for the development of its response to the Covenant Health Levelland Community Health Needs Assessment (CHNA). On an annual basis Covenant Health Levelland evaluates its CB Plan, specifically its strategies and resources; and makes adjustments as needed to achieve its goals/outcome measures, and to adapt to changes in resource availability.

## **Organizational Commitment**

Covenant Health Levelland dedicates resources to improve the health and quality of life for the communities it serves, with special emphasis on the needs of the economically poor and underserved. Each year Covenant Health (including Covenant Health Levelland) allocates 10% of its net income (net realized gains and losses) to the St. Joseph Health Community Partnership Fund. The 10% contributions are used to support Covenant Health Care for the Poor programs, to provide grant funding for local partner agencies, and to maintain reserves. Reserves are maintained to ensure the fund's ability to sustain programs into the future that assist low-income and underserved populations.

#### INTRODUCTION – WHO WE ARE AND WHY WE EXIST

As a ministry founded by the Sisters of St. Joseph of Orange, Covenant Health Levelland lives out the tradition and vision of community engagement set out hundreds of years ago. The Sisters of St. Joseph of Orange trace their roots back to 17<sup>th</sup> century France and the unique vision of a Jesuit Priest named Jean-Pierre Medaille. Father Medaille sought to organize an order of religious women who, rather than remaining cloistered in a convent, ventured out into the community to seek out "the Dear Neighbors" and minister to their needs. The congregation managed to survive the turbulence of the French Revolution and eventually expanded not only throughout France but throughout the world. In 1912, a small group of the Sisters of St. Joseph traveled to Eureka, California, at the invitation of the local Bishop, to establish a school. A few years later, the great influenza epidemic of 1918 caused the sisters to temporarily set aside their education efforts to care for the ill. They realized immediately that the small community desperately needed a hospital. Through bold faith, foresight and flexibility, in 1920, the Sisters opened the 28 bed St. Joseph Hospital Eureka and the first St. Joseph Health ministry.

#### Mission, Vision and Values and Strategic Direction

#### **Our Mission**

To extend Christian ministry by caring for the whole person—body, mind, and spirit—and by working with others to improve health and quality of life in our communities.

#### Our Vision

We bring people together to provide compassionate care, promote health improvement and create healthy communities.

#### Our Values

The four core values of Covenant Health -- Service, Excellence, Dignity and Justice -- are the guiding principles for all we do, shaping our interactions with those whom we are privileged to serve.

Covenant Health, Covenant Health Levelland has been meeting the health and quality of life needs of the local community for over forty-three years. Serving the communities of Levelland, Anton, Whitharral Smyer, Ropesville, Sundown, Whiteface and Morton, Covenant Health Levelland is an acute care hospital that provides quality care in the areas of emergency room services, med surg, surgery, maternity services and a swing bed program. With over one hundred and seventy three employees committed to realizing the mission, Covenant Health Levelland is one of the largest employers in the region.

#### **Strategic Direction**

As we move into the future, Covenant Health Levelland is committed to furthering our mission and vision while transforming healthcare to a system that is health-promoting and preventive, accountable in its inevitable rationing decisions, integrated across a balanced network of care and financed according to its ability to pay. To make this a reality, over the next five years (FY14-18) St. Joseph Health, Covenant Health and Covenant Health Levelland are strategically focused on two key areas to which the Community Benefit (CB) Plan strongly align: population health management and network of care.

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#### ORGANIZATIONAL COMMITMENT

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## **Community Benefit Governance and Management Structure**

Covenant Health Levelland further demonstrates organizational commitment to the community benefit process through the allocation of staff time, financial resources, participation and collaboration. The Vice President of Mission Integration and the executive team are responsible for coordinating implementation of Texas Health and Safety Code provisions and Federal 501r requirements as well as providing the opportunity for community leaders and internal hospital Executive Management Team members, physicians and other staff to work together in planning and implementing the Community Benefit Plan.

#### **Senior Leadership**

• CEO and other senior leaders are directly accountable for CB performance.

## **Hospital Board of Trustees**

• Hospital Board serves as the governing body with direct oversight for all charitable program activities and ensure program alignment.

#### **Hospital staff**

- Manages CB efforts and coordination between CB and Finance departments on reporting and planning.
- Manages data collection, program tracking tools and evaluation.
- Develops specific outreach strategies to access identified Disproportionate Unmet Health Needs (DUHN) populations.

#### **Local Community**

- Partnership to implement and sustain collaborative activities.
- Formal links with community partners.
- Provide community input to identify community health issues.
- Engagement of local government officials in strategic planning and advocacy on health related issues on a city, county, or regional level.

#### **COMMUNITY**

Covenant Health Levelland provides Hockley & Cochran communities with access to advanced care and advanced caring. The hospital's service area extends from Hwy.385 freeway in the north, Hwy 385 location in the south, HWY 114 location in the east and Hwy 114 location in the west. Our Hospital Total Service Area includes the cities of Levelland, Sundown, Smyer, Ropesville, Anton, Morton, and Whiteface. For a complete copy of Covenant Health Levelland FY14 CHNA click here: http://www.chna.org.

Covenant Health Levelland defined the Community Benefit Service Area based on demographics for Hockley and Cochran County. We have significant numbers of patients who reside in Hockley or Cochran County. Hockley and Cochran County receive their primary income from agriculture or oil based industries. Hockley County also serves as the site for South Plains Junior College. There is limited manufacturing in these counties

Hockley County has been designated a Health Professional Shortage Area for Primary Medical Care, Dental Care, and Mental Health Services. Cochran County has also been designated a Health Professional Shortage Area for Primary Medical Care, Dental Care and Mental Health Services. Both Hockley and Cochran counties have been designated a MUA(P).

## **Demographics Hockley and Cochran County** (2013 Estimates US Census Bureau)

	Hockley	Cochran
Population	23,530	3,016
Average Income	51,054	40,406
Residents with income	16.6%	15.0%
below the federal poverty		
level		
Uninsured under 65yrs	27%	32.7%
Medicaid	5,182	984

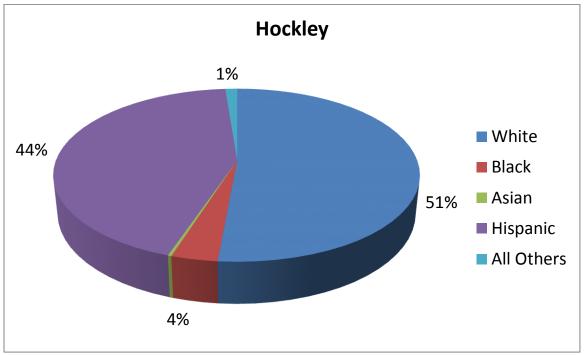
#### **DEFINITION OF THE COMMUNITY BENEFIT SERVICE AREA**

Our FY 12 – FY 14 Community Benefit Service Area (CBSA) address populations within both our primary service areas and secondary service areas. Rural areas tend to exhibit the characteristics of a high need area and by definition include a larger area with a relatively small population at specific centers. This makes it very difficult to determine variation on a census track or ZIP Code basis. In addition rural areas generally have more problems than urban areas in terms of a significant low income population, often larger minority communities and more elderly. These factors combined to produce a population that generally has a larger uninsured population. For this reason the assessment looked at both ZIP Codes and county-based populations, but determined the Community Benefit Service Area (CBSA) on a county basis.

Primary CBSA: Hockley County (ZIP Codes 79336, 79358, 79353, 79313)

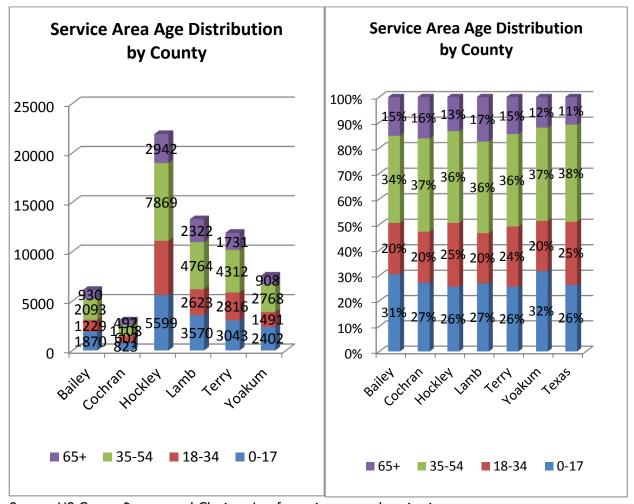
**Secondary CBSA:** Cochran County (ZIP Codes 79379 and 79346)

The majority of the population is located in Levelland and the other service area communities with a hospital which are surrounded by large productive agriculture areas. 76% of the service area population is located in Levelland and 85% in Hockley County. The population in Hockley County has been fairly stable, although the population is expected to decline in the outlying counties near the New Mexico boarder and to the north. Slightly over 50% of the population Hockley County is White. Like most rural areas, the percent of the population identified as in poverty is larger than in Texas or the US. The total population has declined slightly since 2000, more rapidly in the secondary market of Cochran County.



Source: US Census Bureau and Claritas, Inc. for estimates and projections

In addition a larger (or about the same in Hockley County) percent of the Hispanic population speak Spanish at home as in the state as a whole. The Hispanic population ranges from 44% in Hockley County to about 55% in Cochran County, but the average for the service area continues to increase as the older white population declines and is replaced by younger Hispanics.



Source: US Census Bureau and Claritas, Inc. for estimates and projections

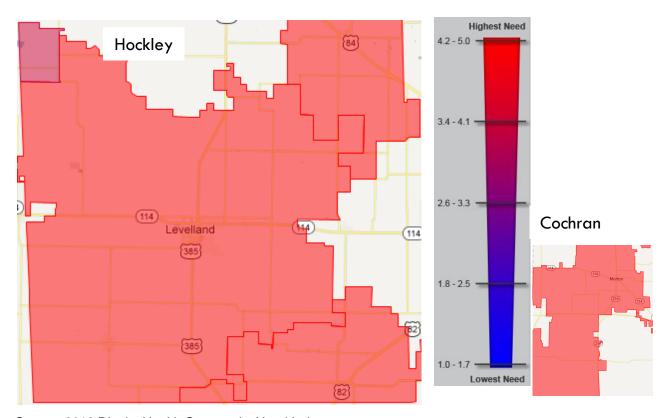
All area counties have a higher elderly population than the state, with Bailey, Lamb and Cochran counties having the oldest populations in the area and being one and half times as high as the state. As the older population reaches the end of the life cycle, rural areas will see significant declines in population having a significant effect on medical practice in some of the rural communities.

#### The Community Needs Index (CNI)

The Community Needs Index (CNI) developed by Dignity Health (formerly Catholic Healthcare West (CHW)) and Solucient (an information products company) aggregates five socioeconomic indicators that contribute to health disparity (also known as barriers) including:

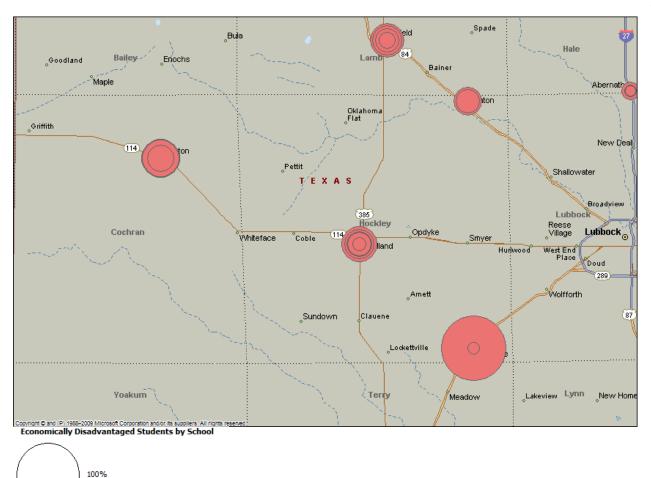
- o Income
  - Elder poverty, child poverty and single parent poverty
- o Culture
  - Non-Caucasian Limited English
- Education
  - Without HS diploma
- Insurance
  - Unemployed and uninsured
- Housing
  - Renting percentage

This index suggests that the majority of the targeted zip codes in our primary CBSA and in our secondary CBSA fall into the highest need categories. Many of these communities are Medically Underserved Areas (MUA's) or Persistent Poverty Areas (PPA's) or both. The community need index shows a high level of need all across Hockley and Cochran Counties and all of the counties in the area. Rural areas tend to have much higher need index than urban areas and this appears to be true in the Levelland area.



Source: 2012 Dignity Health Community Need Index

An analysis of the service area based on the community needs index and a review of the demographic data for the service area suggests a region with a highly significant need all across the area. In an attempt to identify specific areas of higher need, a review of the economically disadvantage student populations from area school districts and individual campuses was reviewed. This information suggests a similar distribution of low income students all across the service area.



# **COMMUNITY NEEDS AND ASSESSMENT PROCESS**

#### **Summary of Community Needs Assessment Process**

Covenant Health Levelland completed a needs assessment in 2013 and updated the CHNA in 2014. Identification of priority health issues for the broader community and economically poor in the primary service area was, completed in part, through community interviews, focusing on the health issues of concern to the local community. These interviews identified issues and needs for which there are no adequate resources (assets) in place by other providers to address those needs. Information from the interviews was used to select priority health issues and initiatives for Covenant Hospital Levelland for the FY 15-17 CB Plan/Implementation Strategies Report.

#### **Secondary Data Collection and Analysis**

40%

% Economic Disadv#

The demographic data for the service area were summarized through a contract with Greg Eastin, *Foresite Consulting*, to collect available secondary data, gather, summarize, and document key health issues based

on criteria (information to describe the service area and identify health needs and risks to the community) and prepare a summary report for use in primary data collection and interviews describing key health issues.

#### Select priorities for FY 15 -17 CB Plan/Implementation Strategies Report

The Covenant Health Levelland staff, reviewed results of numerous interviews with Community Leaders, interviews with Levelland ISD Administration, and hospital leadership. In conjunction with the Covenant Health Levelland staff considered options, identified additional questions, and developed recommendations.

The prioritization criteria used was as follows:

- o Burden,
- o Scope,
- o Severity, or urgency of health needs
- o The estimated feasibility and effectiveness of possible interventions,
- o The health disparities associated with the needs, and/or
- o The importance the community places on the need.

## Develop a plan for each priority

Staff engaged groups of consumers and residents through focus groups, surveys, and interviews to gather their perspective on needed approaches, strengths/weaknesses of current approaches, etc. Staff reviewed evidence about effective approaches to impacting the proposed outcomes and identified key strategies and activities.

#### **Identification and Selection of DUHN Communities**

Communities with Disproportionate Unmet Health-Related Needs (DUHN) are communities defined by ZIP codes and census tracts where there is a higher prevalence or severity for a particular health concern than the general population within our ministry Service Area.

Communities with DUHN generally meet one of two criteria: *either* there is a high prevalence or severity for a particular health concern to be addressed by a program activity, <u>or</u> there is evidence that community residents are faced with multiple health problems and have limited access to timely, high quality health care.

The following table lists the DUHN communities/groups and identified community needs and assets.

**DUHN Group and Community Needs and Assets Summary Table** 

DUHN Population Group or Community	Key Community Needs	Key Community Assets
Primary CBSA: Hockley County (ZIP Codes 79336, 9358, 79353, 79313) Secondary CBSA: Cochran County (ZIP Codes 79379 and 79346)	Per capita income significantly lower than state and U.S. averages  % Spanish as primary language the same as or higher than state and U.S. average  % of children below poverty level higher than the state and U.S. (excluding Cochran County)  % of aged 65+ below the poverty level higher in Hockley and Cochran Counties than state and U.S. averages	Rural Hospitals and some clinics; Texas Agrilife extension agent services; Congregations; Public schools, Community group some outreach and mobile services are provided locally by agencies, hospitals (including Covenant Health) and non-profit organizations based out of Lubbock

#### PRIORITIZED COMMUNITY HEALTH NEEDS

The list below summarizes the prioritized community health needs identified through the FY14 Community Health Needs Assessment Process:

#### **Summary Community Needs**

The list of prioritized community needs was developed as a result of community interview data, secondary data analysis including CHNA.org.

- 1. Access to medical care: Access to all medical services was limited due the number of primary care providers which were significantly lower than Lubbock (see Access to Medical Care and Community Need for Medical Services later in the report)
- 2. Access to Preventive Care: Hockley and Cochran County residents in the community interviews, especially in the Hispanic community, indicated that diabetes and other chronic diseases such as obesity were a major health problems and concerns and that education and training was limited and of interest not just to patients, but families with one or more patients in the community. Stroke, cancers and heart disease are also leading causes of deaths that could be prevented with appropriate interventions.
- 3. Dental Health: Dental health is also a major concern being one of the leading causes of health problems among children. Although the local data is limited, the state has raised its standards for regular dental checkups, but only 6.2% of Hockley County Medicaid children meet the standard.
- **4. Suicide**: Age-adjusted suicide for Hockley County residents is almost twice (19.9) what it is in Texas (10.99). There was no data available for Cochran County.

- **5. Sexually Transmitted Diseases (STD):** Results from CHNA.org indicate that the rate of chlamydia cases in Hockley County is 472.90 per 100,000 residents, as compared to 435.53 in Texas and 406.89 in the United States. This data points to a need for intervention in STD education and prevention.
- **6. Diabetes and Chronic Disease education**: Overall chronic disease education was identified by community residents as a community need.
- 7. Linguistic isolation: Based on CHNA.org core indicators report, Hockley County reports linguistic isolation for communities who need resources to ensure access and integration to mainstream community.
- **8. Premature Death**: Hockley County has a worse rate of Years of Potential Life Lost when compared to Texas and U.S. In addition, Cochran County has a much high rate of motor vehicle accident related deaths as compared to Hockley County and the state of Texas. There are furthermore, racial/ethnic disparities in the rate of mortality due to chronic disease.
- **9. Teen Births:** Results from CHNA.org point to a larger rate of teen pregnancy in Hockley and Cochran Counties compared to Texas and National rates. Also, in Hockley County Hispanics have more than twice the rate of births by teen mothers ages fifteen to nineteen as compared to their White counterparts.
  - **Access to health care**: According to 2012 County Health Rankings, 27% of Hockley County residents and 33% of Cochran County residents are uninsured, compared to a 26% uninsured rate in Texas.
- **10. Obesity:** The rate of obesity is higher in both service area counties than the state and nation. Both national and regional data suggests this is a significant problem for children in the area also.
- **11. Nutrition and fitness education**: Based on community input, residents reported the need for more nutrition and fitness education opportunities.
- 12. Community living in food deserts
- **13.** Lack of Transportation to Health and Human Services: A number of residents and providers noted the lack of transportation as a barrier to access in the community.

#### COMMUNITY BENEFIT PLAN

## **Summary of Community Benefit Planning Process**

The FY15-17 CB Plan was developed in response to findings from the FY14 Community Health Needs Assessment and is guided by the following five core principles:

- **Disproportionate Unmet Health-Related Needs:** Seek to accommodate the needs to communities with disproportionate unmet health-related needs.
- **Primary Prevention:** Address the underlying causes of persistent health problem.
- **Seamless Continuum of Care:** Emphasis evidence-based approaches by establishing operational between clinical services and community health improvement activities.
- **Build Community Capacity:** Target charitable resources to mobilize and build the capacity of existing community assets.
- Collaborative Governance: Engage diverse community stakeholders in the selection, design, implementation, and evaluation of program activities.

Identified health needs were presented to and discussed with community health leaders from the Levelland area, including, Covenant Levelland Physicians, internal Covenant Health Levelland Department Directors, Levelland Independent School District Administration and the School Health Advisory Committee. The feedback received from these groups combined with the secondary data analysis helped shape the final priorities.

#### **Required Elements:**

- All priorities will be focused on the economically poor within the primary service area for Covenant Health Levelland.
- Local secondary and primary data have identified this problem as affecting a substantial number of persons in Covenant Health Levelland's service area.
- Local secondary and primary data and national evidence have identified this problem as an important one in affecting resident's health status.
- Available local resources to address the problem are not adequate and the issue can be effectively addressed within the CHL mission, vision, and values.

#### **Additional Considerations:**

- Internal alignment within Covenant Health
- Focus on this area will help Covenant Health Levelland Emergency Department and inpatient services provide the services needed to address needs at appropriate intensity of care and thus reduce charity care costs. Also assist patients with no family physician to find a medical home for a more seamless continuum of care.
- Focus on this area will help Covenant Health Levelland Physicians to provide the services needed for the economically poor in its practice and thus reduce charity care
- costs
- Focus on this area will help Covenant Health Levelland insure that the economically poor receive services in areas of Covenant Health Levelland clinical excellence
- Focus on this area will help Covenant Health Levelland address other strategic priorities

- Community perception: Other community service providers agree that there is a need for additional services and providers
- Other community service providers support Covenant Hospital being a provider in this arena

Based on review of prioritized significant health needs and a thoughtful priority setting process, Covenant Health Levelland will address the following priority areas as part of its FY15-17 CB Plan:

- 1. Dental Sealant Program for Third Graders
- 2. Suicide Prevention Program
- 3. Pre-Natal Education

# Addressing the Needs of the Community: FY15 –17 Key Community Benefit Plan

#### **Evaluation**

Covenant Health Levelland will monitor and evaluate strategies listed below for the purpose of tracking progress on the implementation of those strategies and document anticipated impact. Evaluation efforts to monitor each strategy will include the collection and documentation of strategy measures, number of partnerships made, percent improvement in health-related metrics, including behavioral and health outcomes as appropriate.

#### **Initiative: The Dental Sealant Program for 3rd Graders**

**Goal (anticipated impact):** To improve the oral health of the children enrolled in third grade at Hockley and Cochran Counties Schools by reducing cavities.

**Outcome Measure:** The percent of 3rd graders in Hockley and Cochran Counties in need of sealants who receive them.

#### **Strategies:**

- 1. Establish an understanding with Local School Districts granting permission to provide dental exams for dental sealants for 3rd graders.
- 2. Screen 3rd grade children for oral health issues.
- 3. Strengthen 3rd graders knowledge and skills about oral hygiene through information provided to the students the day of the dental exams and sealant application.

**Key Community Partners:** Covenant Health Community Outreach Dental Program, Local Dentists, Local School Districts in Hockley and Cochran Counties

#### **Initiative: Suicide Prevention Program**

**Goal:** To Provide the Community Information that will help reduce the number of Suicides in Hockley County.

Outcome Measure: A Reduction in the number of Suicides in Hockley County/

#### **Strategies:**

- 1. Provide a Suicide Prevention Conference open to the entire community.
- 2. Provide Information on the Warning Signs of Suicide
- 3. Provide Information on the Question, Persuade, and Refer (QPR) Method for the lay community to provide help to a suicidal person to get professional counseling.

**Key Community Partners:** Licensed Professional Counselors, South Plains Rural Health, South Plains Community Action, The CHAMPS Program, Levelland ISD, South Plains College, The Faith Community, Levelland Law Enforcement, Catholic Family Services, Boy Scouts and Girl Scouts.

## Initiative: The Stork's Nest Pre-Natal Education Program

#### Goal:

To Provide Free Pre-Natal Education to Pregnant Women and Teens in Hockley and Cochran County

#### **Outcome Measure:**

To Increase Class Attendance by 10% in 2015.

## **Strategies:**

- 1. Increase Radio Marketing on KLVT Radio.
- 2. Increase Newspaper Marketing in the Levelland News Press Newspaper.
- 3. Collaborate with Levelland ISD and all schools in Hockley & Cochran County to Advertise the Stork's Nest Program Classes to encourage pregnant teens to attend.
- 4. Provide information to Cochran County Physicians about the Stork's Nest Program.
- 5. Contact South Plains Rural Health to encourage attendance to the Stork's Nest Program.

**Key Community Partners:** KLVT Radio, The Levelland News Press, Levelland ISD and schools in Hockley & Cochran County,

Cochran County Physicians, South Plains Rural Health.

## Planning for the Uninsured and Underinsured

#### **Patient Financial Assistance Program**

Our mission is to provide quality care to all our patients, regardless of ability to pay. We believe that no one should delay seeking needed medical care because they lack health insurance. That is why we have a **Patient Financial Assistance Program**<sup>1</sup> that provides free or discounted services to eligible patients.

One way Covenant Health Levelland informs the public of the Patient Financial Assistance Program is by posting notices. Notices are posted in high volume inpatient and outpatient service areas. Notices are also posted at locations where a patient may pay their bill. Notices include contact information on how a patient can obtain more information on financial assistance as well as where to apply for assistance. These notices are posted in English and Spanish and any other languages that are representative of 5% or greater of patients in the hospital's service area. All patients who demonstrate lack of financial coverage by third party insurers are offered an opportunity to complete the Patient Financial Assistance application and are offered information, assistance, and referral as appropriate to government sponsored programs for which they may be eligible.

## **Medicaid and Other Local Means-Tested Government Programs**

Covenant Health Levelland provides access to the uninsured and underinsured by participating in Medicaid, and other local means-tested government programs.

<sup>&</sup>lt;sup>1</sup> Information about Covenant Health Levelland Financial Assistance Program is available http://www.covenanthospitallevelland.org/

## **Other Community Benefit**

In addition to the preceding priority areas, Covenant Health Levelland plans to provide other community benefit programs responsive to the health needs identified in the 2014 CHNA. Community Benefit programs listed below only includes additional Community Services for the Low-income and Broader Community that have not been previously covered in this CB Plan/Implementation Strategy Report.

Initiative (community need being addressed):	Program	Description	Target Population (Low Income or Broader community)
1. Food insecurity	Hospital Food Drive	Covenant Heath Levelland Employees donate Food to the Hockley County Food Box for the Hungry in our Community	Low-income Senior Citizens Children & Families
2. Share the Warmth Coat Drive	Coat Drive for Adults & Children	Covenant Hospital Levelland serves as a Collection Station for the Community to bring Warm Coats, Gloves & Hats for the Needy in our Community.	Broader Community
3. Prostate Screening Clinic	Prostate Screening for Men	Free Prostate Screening Exam available to Men in our Community to detect Prostate Cancer.	Broader Community
4. Diabetes Education	Diabetes Education Seminar	.Annual event co sponsored with the Texas Agri Life Extension Office to provide information to Diabetic Patients.	Broader community

## **Needs Beyond the Hospital's Service Program**

The following community health needs identified in the ministry CHNA will not be directly addressed through programming or funding and an explanation is provided below:

- Sexually Transmitted Diseases
- Premature Death
- Obesity
- Community living in Food Deserts
- Lack of Transportation to Health & Human Services

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Covenant Health Levelland will collaborate with South Plains Rural Health, South Plains Community Action, Texas Agri-Life Extension and other local Non Profit Social Service that address aforementioned community needs, to coordinate care and referral and address these unmet needs.

# **Governance Approval**

This Community Benefit Plan/Implementation Strategy Report was approved at the May 21<sup>st</sup>, 2014 Meeting of the Covenant Health Levelland Hospital Board of Trustees.

Chair's Signature confirming approval of the FY15-17 Community Benefit Plan